

Rebuilding India



Habitat For Humanity India Quarterly Newsletter
April – June 2019

Year Four
Issue Two

EDITORIAL

The theme of the last quarter has been “connect”, where we have looked at the people in our lives and how to strengthen the new connections that we have made in the past months.

When we cooperate and collaborate in our work together, we form a strong connection that makes our mission seem clearer and closer than ever before. When we connect the “dots” across the groups of people we know, we define the circle of influence.

We have seen how strong connections lead to impact this quarter – from collaborating with India’s top business leaders

to organisations in support of disaster relief programs, and corporate teams running in marathons across the country.

When we work together, the connection that we have grows into something more than we can imagine. We hope you enjoy reading our newsletter for April to June 2019, and find within these pages the inspiration to build even stronger connections with us, and walk this journey to build a better India together!

In partnership,
Rajan Samuel
Managing Director
Habitat for Humanity India

CREDITS

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Habitat for Humanity India



Families served

4,90,108



Individuals served

23,68,177



Homes built and repaired

3,91,598



Sanitation units built

9,99,879



People served through
S2S coalition

2,79,30,495



People served
through DRRR

4,26,198



Individuals trained
under CBDRM

36,390



Volunteers

80,10,145



Number of States

26



RUNNING TO BUILD DECENT SHELTER

A team from Kintetsu World Express (KWE) running in the TCS World 10K Run 2019, Bengaluru

Every year, thousands of runners participate in marathons. Many run on behalf of NGOs standing for different causes. Habitat for Humanity India participates in these marathons alongside individuals, corporate teams and school students. In the year July 2018 to June 2019, over 900 runners ran on behalf of Habitat India in the following four marathons in the country across four major

cities – Mumbai, Delhi, Kolkata and Bengaluru.

- Airtel Delhi Half Marathon 2018
21st October 2018
- Tata Steel Kolkata 25K Run
16th December 2018
- Tata Mumbai Marathon 2019
20th January 2019
- TCS World 10K Run 2019
19th May 2019

A total of 17 corporates with their teams, 3 individual champions and 34 young leaders from schools ran to support our vision of a world where everyone deserves a decent place to live. These funds made a significant impact on the lives of families in New Delhi, Kolkata (West Bengal), Maharashtra, Kerala and Bengaluru (Karnataka) through housing, sanitation and disaster response.

WE THANK OUR CORPORATE PARTNERS 2018-19

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Sav'etha ke jayoi

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ExxonMobil

PATHWAYS TO PERMANENCE: HELPING ODISHA STAND STRONG



Distribution of Humanitarian Aid Kits in cyclone-affected Puri, Odisha

Cyclone Fani made landfall in Odisha on Friday 3rd May, lashing the coastal region at more than 120 miles per hour. The cyclone has caused immense damage to infrastructure, power, water supply, road and to houses, affecting 1.1 million people.

Habitat India deputed its Rapid Response Team to conduct an assessment and began its disaster response program.

We have distributed 1042 Humanitarian Aid Kits, Conditional Cash Transfers of INR 7150 (approx.

\$100) per family to 167 affected families. 15,000 affected families were provided with Non-Food Items (NFI) and tarpaulin sheets distributed to 2500 of the most affected families in Puri district and Bhubaneswar slums to assist with temporary shelter.



Handover of 25 homes to flood-affected families in Igodlu, Karnataka to Pushpa, Habitat Homeowner with Rtn. Dr. K. Ravi Appaji, Past District Governor and Project Chairman, Rtn. Kalyan Bannerjee, Past Rotary International President, Rtn. P. Rohinath, Past District Governor, Rtn. Abhinandan Shetty, District Governor, Babu U, Habitat Homeowner and Rtn. Krishna Shetty, Past District Governor (left to right)

REBUILDING KODAGU

In partnership with the Rotary Club of India and flood-affected families in Kodagu, Habitat India built 25 homes in Igodlu, Karnataka. Prominent dignitaries like Rtn. Kalyan Bannerjee, Past Rotary International President, Rtn. Dr. K Ravi Appaji, Past District Governor and Project Chairman Rotary International along with Rajan Samuel, Managing Director, Habitat for Humanity India handed over the keys to the families on 18th June 2019.

PATHWAYS TO PERMANENCE: DISASTER RESILIENCE



Launch of Habitat India's Umbrella Campaign with Rick Hathaway, Vice President, Asia Pacific, Habitat for Humanity International; Rustom Jeejeebhoy, Chairman – Board of Trustees, Habitat India; Anna Charly, Director – Volunteer Programs, Habitat India; Anoop Nambiar, Country Director (India), Terwilliger Center for Innovation in Shelter; Ramchandra Vaidya, Chief Executive Officer, MicroBuild India; Rajan Samuel, Managing Director, Habitat India; Joseph Scaria, Trustee, Resource Development, Asia Pacific, Habitat for Humanity International; Jennifer Cinelli-Oomen, Associate Director, Market Systems and Entrepreneurship, Terwilliger Center for Innovation in Shelter (left to right)

Habitat India's Kerala Flood Response program - Rebuilding Kerala – is now in its third phase wherein we are partnering with families affected by the floods to build disaster resilient homes. Habitat India has built 28 disaster resilient homes and repaired 79 homes till date. We have also launched the Umbrella Disaster

Awareness Campaign at the National Office of Habitat India in Mumbai.

The campaign talks about 5 P's - the top 5 things to do when a major disaster is declared. The P stands for Pathways to Permanence which is Habitat's disaster risk reduction and response approach to assist

families standing in the path of disasters to find lasting solutions to their shelter needs.

The five P's are - Protect, Pack, Plan, Proceed and Place. The campaign will engage youth, community leaders, partners and the general public to create awareness among 2 million people across 14 districts in Kerala.

TOP 5 THINGS TO DO WHEN DISASTER STRIKES

- Protect your valuables.*
- Pack essentials like food, water and medicines.*
- Plan your evacuation route in advance.*
- Proceed to evacuate the elderly, disabled and children.*
- Place your family at a disaster relief centre.*

WORLD MENSTRUAL HYGIENE DAY

Habitat India organized events to reach out to the young girls and women across India on the occasion of Menstrual Hygiene Day celebrated by the UN on May 28th 2019. Through various individuals, groups, companies and social organizations who participated actively in this movement, the events were successful in raising awareness and changing negative social norms around menstrual hygiene management.



SOCIAL MEDIA

Habitat India participated in the Red Dot Challenge initiated by UNICEF India. The challenge saw an active participation by girls aged 13-17 residing in Karjat, Maharashtra.



DELHI

70 women and girls received counselling on the myths and facts of menstruation. They also were imparted knowledge on proper care and management of one's health during menstruation.



MUMBAI

A session was conducted with 30 women and girls in Thane, who were trained on how to use the reusable sanitary pads.



GUWAHATI

A session was conducted with 40 girls and the staff of Tarini Choudhury Government Girls Higher Secondary School, Guwahati, Assam.



**EQUIP.
EMPOWER.
ENGAGE.**

Habitat's Young Leaders Build (HYLB) kicked off a campaign on handwash awareness on 5th April 2019. The campaign saw many individuals involved in spreading the awareness through the country by way of distributing IEC (Information, Education and Communication) material and holding sessions on appropriate handwash techniques.

Many Habitat India staff went

beyond the call of duty, with young Habitat staff family members involved, from sons and daughters as young as eight years old, to teenagers organizing fundraisers and spreading awareness among their peer groups. The infectious excitement surrounding the handwash campaign gripped those who heard of it, and they too were encouraged to spread awareness on their part.

The HYLB Culmination Day of 13th April 2019 also saw 15,05,889 individuals impacted in just one day through awareness of proper hygiene techniques in handwashing.

Overall, the Habitat Young Leaders Build campaign reached a milestone, impacting over 10 million individuals in the country by the end of this campaign.





IN CONVERSATION WITH SUDHIR SHENOY (CEO, DOW INDIA)

Q. You are the CEO of Dow Chemical International Private Ltd. (Dow India), and have been associated with the company for over 20 years. What inspires you to do this?

Being one of the world's most innovative and inclusive material science companies, Dow India is uniquely positioned to make a true and lasting positive impact on the communities in which we operate. Our commitment to

building self-sufficient and socially healthy communities manifests itself through numerous projects worldwide contributing to economic development, environment preservation and education.

These values of Care and Respect for People and the Planet, very much align with my own personal values, and therefore being part of this company for the last two decades has provided me tremendous opportunity to grow as

a professional and as a person.

Q. What is the partnership between Dow Chemical and Habitat for Humanity India like?

We have been a global partner with Habitat for Humanity for over three decades. Dow's support to Habitat includes building homes, product donations and employees volunteering on Habitat builds. We have also employed our expertise to deliver solutions that help provide

sustainable, affordable housing to low-income families. Dow has directly aided Habitat India in funding 242 homes, 201 sanitation facilities and 10 school facilities across rural, underprivileged communities.

Q. What do you think are the toughest challenges India is facing today? What is your vision for the country?

I believe the core challenge in India remains tackling illiteracy. Having said that, I envision that India will rank among the developed nations in the next 20 years. An important result of that for me, will be that our farmers will no longer have to contemplate extreme steps like suicide due to lack of access to water and resources.

Q. How do you feel about India's agrarian crisis, and what do you think we can do to support the families affected by it?

Despite being one of the world's fastest growing economies, we continue to depend heavily on monsoons as a primary source of irrigation, with improper infrastructure and market linkages. This leads to the ongoing low-income rut that our farmers find themselves in, creating greater economic disparity in the country. Hence, there is a big need to support rural India.

Simple steps that we can all take to save and utilize energy and water

more wisely can have a far-reaching impact on rural communities. In addition, we should also endeavor to support Habitat for Humanity to raise awareness and resources that will provide dignity of life at the grassroots-levels in India.

Q. What inspired you to run in the Tata Mumbai Marathon 2019 on behalf of affordable housing for the widows of farmers in India?

I was preparing for my 51st marathon which was a very special milestone for me; I felt that there should be more to it than just running for myself. I decided to support the cause of housing for widows of farmers by Habitat India.

I am very grateful to my network

of family, friends and business associates for showing their overwhelming support in helping me raise over 55 lakhs through the marathon. This money was used to build houses for 25 rural families. I can therefore confidently say that my 51st run has by far been my most special marathon!

Q. How do you think a decent home empowers a family?

A home keeps the family together in an environment that is safe and secure. Above all, a home gives a family a sense of dignity and hope. It signifies stability and confidence - that something beyond the bare minimum can be achieved, and that one can look forward to a brighter future.

Sudhir Shenoy, CEO Dow Chemical International Pvt. Ltd. (Dow India) inaugurating one of the 25 homes built in Amravati, Maharashtra with his wife Charmaine Shenoy



VOICES FROM THE FIELD



From left to right: Sasikala (daughter in law), Tamil Kumari (sister in law), Nagarajan, Punasundari (wife) and Mahadevi (daughter in law)

The date was 26th December 2004. It started with an undersea earthquake off the coast of North Sumatra in the Indian Ocean, resulting in a tsunami that struck the coasts of India. In a few hours, over 2,30,000 people across 13 countries lost their lives.

In India, the tsunami decimated villages and towns in the coastal region of Tamil Nadu as an estimated 10,000 people lost their lives. One of the worst affected areas in Tamil Nadu was

Muzukuthurai, a village in the backwater of Cuddalore district, razed to the ground by the tsunami. "When the tsunami hit, we ran for our lives to high ground. Our flimsy thatched houses could not withstand the towering waves. They were flattened to the ground. Twelve people from our small fishing village were lost," says Nagarajan.

Habitat for Humanity India began a massive post-tsunami rebuilding program that worked towards

helping families rebuild and get back on their feet. In the process, Muzukuthurai was relocated inland to reduce the risk of such disasters on their lives and livelihood. When Habitat handed over completed houses to tsunami affected families in 2006, it helped families like Nagarajan's hope for a better future.

Nagarajan is among the 111 families affected by the tsunami in Muzukuthurai, Tamil Nadu who built new disaster-resilient homes in partnership with Habitat India.

"We were fishermen barely making ends meet. But now, 15 years after the tsunami, our economic condition has vastly improved. Thanks to Habitat who gave us the foundation to rebuild our lives, I now have extended my house to three bedrooms, a hall and a kitchen," says Nagarajan.

HABITAT INDIA BAGS THE KETTO BEST INTERNATIONAL NGO 2019 AWARD

Earlier this year, Ketto (a crowdfunding portal) launched the first edition of the Ketto Awards, an initiative that aims to recognise and celebrate the work being done in the industry to effect lasting and positive change. In the inaugural edition, Habitat India has won the maiden Ketto Best International NGO of the Year Award 2019 for the exemplary work done and funds raised for the Kerala Flood Response.

WANT TO KNOW MORE ABOUT WHAT WE DO? SCAN THE QR CODES BELOW TO GET GLIMPSE OF OUR WORK ACROSS INDIA!



Watch corporate teams that ran in marathons, build with Habitat India.



Lowe's India partners with Habitat India to build homes with women in Bangalore.

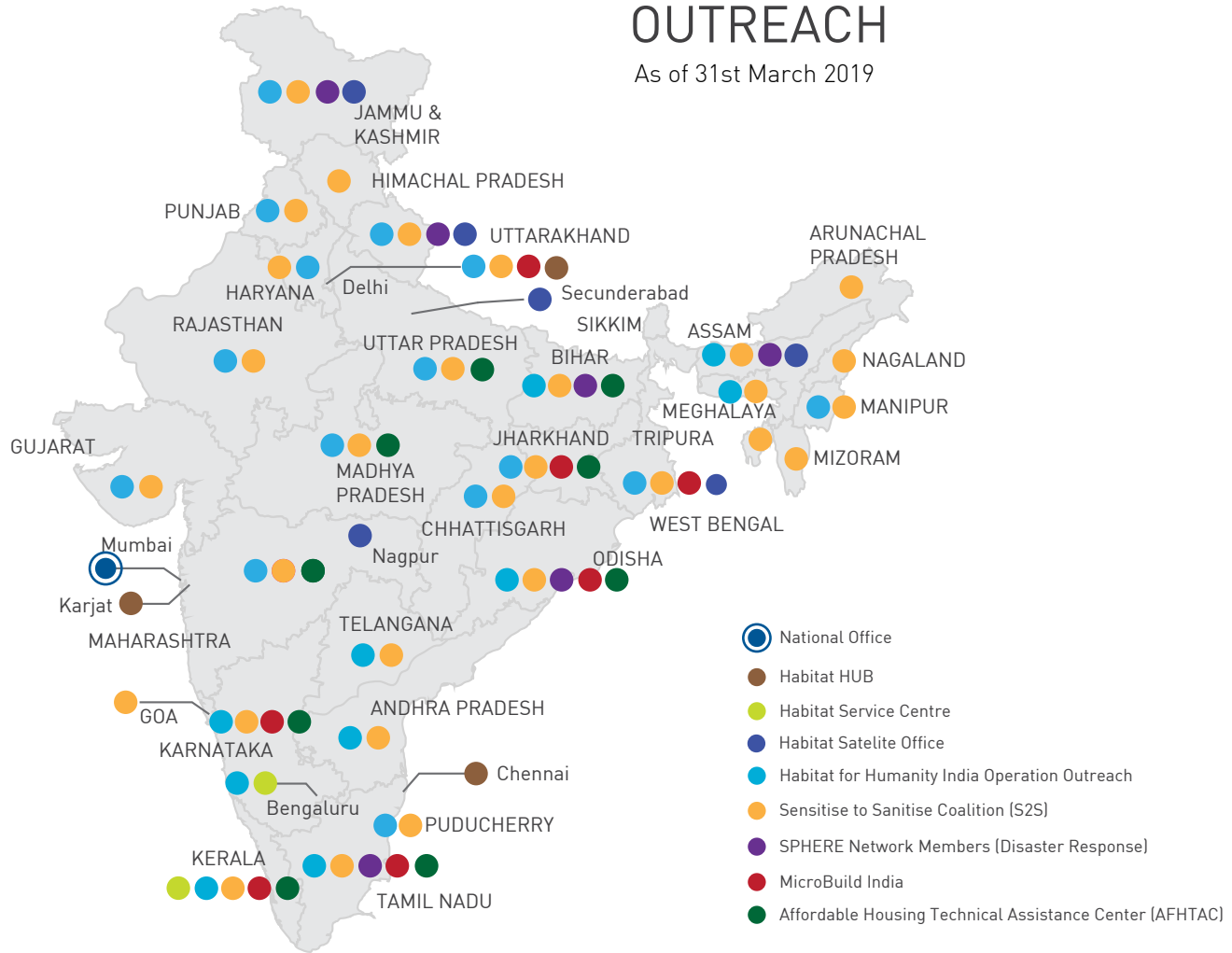


Water wheels are saving women time and painful effort in rural India.



OUTREACH

As of 31st March 2019



Habitat for Humanity India is certified by CRISIL with a highest 1-A rating.

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