

# Rebuilding India



Habitat For Humanity India Quarterly Newsletter  
January – March 2019

Year Four  
Issue One

## EDITORIAL

2019 began with a bang!

As our 35th year of working in India ended, we launched the New Year with a series of exciting campaigns celebrating the new partnerships and projects we began across the country.

From our first ever Charity Golf Tournament 2019, to a country-wide celebration on International Women's Day in solidarity with the wives and families of martyrs, Habitat India worked with renewed fervor and enthusiasm, increasing our momentum in leaps and bounds.

Impacting 51 million individuals is our goal for 2022, and

we approach the years until then with a wide-ranging, comprehensive outlook. We look towards our lighthouse of purpose, working with passion and patience, gaining strength and power as we take the road towards a world where everyone has a decent place to live.

We hope you get to see a hint of the exciting new opportunities and projects that await us in the years to come in the midst of these pages, and choose to partner with us on our journey ahead.

In partnership,  
**Rajan Samuel**  
Managing Director  
Habitat for Humanity India

## CREDITS

### Creative Team

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## COPYRIGHT

Habitat for Humanity India



Families served

**4,46,008**



Individuals served

**21,47,677**



Homes built & repaired

**3,59,514**



Sanitation units built

**9,98,835**



People served through  
S2S coalition

**2,79,30,495**



People served  
through DRRR

**4,08,146**



Individuals trained  
under CBDRM

**36,300**



Volunteers

**80,10,145**



Number of States

**26**



Habitat Young Leaders Build Leadership Academy students post the sessions with their certificates

Habitat for Humanity India's first ever Habitat Young Leaders Build (HYLB) Leadership Academy training in schools took place in March 2019 in Bengaluru.

Students from The International School of Bangalore, Neev Academy, Greenwood High International School and Mitra Academy participated in these leadership modules, designed to equip and empower the youth of India to lead themselves, others and change within their communities.

This first session of HYLB Leadership Academy closed with 16 students volunteering to run on our behalf in the TCS World10K Marathon in Bengaluru this coming May 2019!



Believing in the capabilities and role of the youth in building sustainable communities, Habitat for Humanity created Habitat Young Leaders Build (HYLB) Leadership Academy in partnership with the Center for Creative Leadership (CCL). Together, we have developed a toolkit that will train and unlock the potential of

young leaders in India, empowering them to become agents of positive social change and citizen leaders in their communities. The toolkit has eight leadership modules and two sustainable communities modules that train the youth how to lead themselves, lead with others and change their communities.

**EQUIP.  
EMPOWER.  
ENGAGE.  
YOUTH.**



# RUNNING TO BUILD A BETTER INDIA

Habitat for Humanity India has seen great support with runners participating in marathons across the country through 2018 and 2019, running for the cause of better shelter and sanitation.

From Sudhir Shenoy to Priyanka

Kripalani, we have had influential individuals and Young Leaders from schools raise funds and run on our behalf in the Airtel Delhi Half Marathon 2018, Tata Steel Kolkata 25K Run 2018 and in the Tata Mumbai Marathon 2019.

JioSaavn employees running in the Tata Mumbai Marathon 2019



**We have also had corporate teams run on our behalf in these marathons as below:**

## Airtel Delhi Half Marathon

HDFC Life | Schindler India Pvt Ltd

## Tata Steel Kolkata 25K Run

Genpact | Linkquest Telecom Ltd

## Tata Mumbai Marathon

Future Generali India Insurance Company Ltd | GroupM Media India Pvt Ltd | HDFC Life | IndiaCast Media Distribution Pvt Ltd | JioSaavn | Pfizer Ltd | Schindler India Pvt Ltd | Sony Pictures Networks India Pvt Ltd

Each corporate team that runs on our behalf also gets the opportunity to participate in a Habitat Runner's Build, meeting and building alongside a future Habitat homeowner. The team is exempted from the cost of the build, and receives a volunteer certificate for participation.

To see how teams have enjoyed taking part in the Runner's Build, scan this QR code:



# RUNNING TO REBUILD LIVES

Sudhir Shenoy, CEO, Dow Chemical International Pvt. Ltd. [Dow India] and Member of Habitat India's Advisory Committee ran on our behalf in the Tata Mumbai Marathon 2019. His dream was to complete 50 marathons by 50. Having achieved this milestone, he chose to run his 51st marathon for the cause of shelter for farmers' widows, raising INR 55,50,274.25 on their behalf.

"It is the solemn duty of every like-minded citizen to help wives of farmers rebuild their lives. We need to roll-out concrete financial inclusion initiatives for women



Sudhir Shenoy running the Tata Mumbai Marathon on behalf of Habitat India, and as a guide for a visually challenged runner



Sudhir Shenoy breaking ground at Amravati to inaugurate 25 new homes for farmers' widows.

who continue to remain the most vulnerable section of the population in rural areas," said Sudhir Shenoy.

Over the last 3 years, Habitat India has built homes for 140 families of farmers, who committed suicide in the agrarian crisis, in Osmanabad, Amravati, Washim and Yewatmal districts in Maharashtra.

To inaugurate a unique housing project in Morshi block, Amravati, Sudhir Shenoy laid the first brick and interacted with the families who have partnered with Habitat India to build a place they can call home.





Jacqueline Fernandez building alongside actress Shweta Menon, Rajan Samuel – Managing Director Habitat India, local Member of the Legislative Assembly Anwar Sadat, Habitat staff and Sreedevi, the Habitat homeowner (left to right)

## JACQUELINE BUILDS EDITION II

To see the video of this event, scan this QR code:



When the floods submerged the state of Kerala in August 2018, film actress Jacqueline Fernandez came forward to support Habitat India as we initiated our disaster response. Pledging her support, she launched into action.

Jacqueline made a personal donation and led a crowdfunding campaign to raise funds for Habitat India's support to flood-affected families. She also reached out to actors and filmmakers from the

film industry like Hrithik Roshan, Arjun Kapoor, Remo D'Souza, John Abraham and Akshay Kumar, asking them to sign a brick to support our relief work.

Jacqueline was involved in promoting the cause and Habitat's work across her social media channels - Twitter, Instagram and Facebook too.

On 12th January 2019, she launched the second edition of Jacqueline

BUILDS in Kerala, working alongside actress Shweta Menon on the home of Sreedevi and Anilkumar, a family affected by the floods in Kerala. She was supported by 25 volunteers from Xavier Institute of Management and Entrepreneurship (XIME), Kochi, staff from the Muthoot Group and a local Member of the Legislative Assembly – Mr. Anwar Sadat. The goal is to build 200 disaster resilient homes for flood affected families in the months to come.



## MEET AND GREET WITH JOHN ABRAHAM

Bollywood actor, national award winning producer and Habitat for Humanity India brand ambassador John Abraham felicitated students and teachers of the schools that have partnered with Habitat for Humanity India in its Rupee for Change campaign for the past year.

Rupee for Change is an annual campaign motivating students to voluntarily contribute INR 1

per day towards building homes and sanitation facilities for the underprivileged. Many of these students also volunteer and take part in building homes, thus transforming the lives of many families and gaining a new perspective towards the world.

The top schools in academic year 2017-18 were The Cathedral & John Connon School (Mumbai), St. John

Universal School (Mumbai), The Millennium School, HMEL Bathinda, Sadhu Vaswani International School (Hyderabad) and Gowtham Model Schools (Hyderabad).

In a special Meet and Greet event held on 19th January 2019 at Novotel in Mumbai, John Abraham interacted with students, principals and teachers and honoured them for their contribution.

***“The need for a decent home is a fundamental right. The contribution by schools will definitely help in providing decent shelter and sanitation to the people in need. I would like to congratulate the students, teachers and principals of schools whose dedication to the cause, have made all the difference,” said John Abraham.***





## VOICES FROM THE FIELD

Balu Murmu lives in Balachonda village, West Bengal with his daughter and son-in-law. Balu's family is part of the Santhal tribe that lives in West Bengal, Bihar, Odisha, Jharkhand and Assam. The livelihood of the tribe is dependent on hunting, fishing and cultivation.

Balu was getting old, and with no constant source of income, the burden of taking care of the house fell on his daughter and son-in-law, who work as daily wage labourers to make ends meet. Their old house was developing cracks in the walls.

In strong winds or harsh weather conditions, the thatched roof would blow away. The house lacked ventilation, and with the addition of two grandchildren, the space was not sufficient for the family.

Habitat India with B. D. Bangur Endowment, partnered with Balu to build a decent, safe home for his daughter and grandchildren. After the completion of the house, the family was overwhelmed at the sight of their new home. "My family now has a permanent roof over their head. This is one big worry off

my shoulders," said Balu.

The house has a kitchen garden that helps the family grow vegetables for their consumption, and even contributes to their family income. With the provision of a sanitation unit in the house, the family also does not have to worry about open defecation.

"My grandchildren feel safe and secure. We can now save better for their education and their future. My family can finally lead a life with some respect," said Balu.





## CELEBRATING INTERNATIONAL WOMEN'S DAY

Build with Lowe's



Build with Irula Tribe



Groundbreaking in Vaki (Maharashtra)

Habitat for Humanity India celebrated International Women's Day on 8th March across the country standing in solidarity with the wives and families of CRPF Jawans martyred in the Pulwama attacks in Jammu and Kashmir.

➤ The keystone event saw 81 women employees of Lowe's India volunteer with 8 families in Tippu Nagar, Bengaluru, Karnataka to help them build homes.

➤ 15 women from the Irula community of Keelalinjipattu, Tamil Nadu also built alongside 45 volunteers from Canada and Japan.

➤ A ground breaking ceremony for the construction of a new home, for parents of martyred soldier Shahaji Gorde, was held in Vaki Village, Nashik, Maharashtra.

➤ 549 participants from the families supported by the Kalyan Jewellers Housing Project in Andhra Pradesh, Telangana and

Odisha came together to celebrate the day.

➤ Behaviour Change Communication sessions were held for 998 participants across Maharashtra, Guwahati and Jharkhand while 89 girls in Palghar, Maharashtra attended a session on menstrual health management.

## GOLF FOR HUMANITY IN FULL SWING!



Following a fruitful partnership with the Asian Tour as their official Sustainable Development Partner, Habitat for Humanity India launched its first ever Charity Golf Tournament 2019 on 6th January 2019.

Along with the support of professional golfers such as

Jeev Milkha Singh, Shiv Kapur and Chiragh Kumar, and former Indian cricketer Ajit Agarkar, the tournament also saw 78 of India's top-level corporate leaders from Arjun Nowhar, Head of Asia-Pacific Uber for Business to Harsh Mariwala, Chairman of Marico Ltd. The tournament was followed by a gala dinner, where golf memorabilia

was auctioned to the players. The tournament was held to raise funds for farmers' widows in Maharashtra.

The Habitat for Humanity Charity Golf Tournament 2019 was supported by Barbeque Nation, The Quadron and Pressto.

***"I strongly believe that home is always a source of happiness and a sense of security. It's quite heartening to see Habitat for Humanity India coming forward to bridge the gap by organising the charity golf tournament for the farmers' widows in Maharashtra," said Ajit Agarkar, former Indian cricketer.***



## GALLERY



10 homes in Madanpur Khaddar and 1 from Rohini Sector 27, Delhi were handed over to Habitat homeowners in January 2019. The homes were built with support from Bank of America.



A sanitation unit was built for 275 specially-abled students in CSI Higher Secondary School for the Deaf, Chennai, in partnership with Volkswagen Finance Pvt. Ltd.



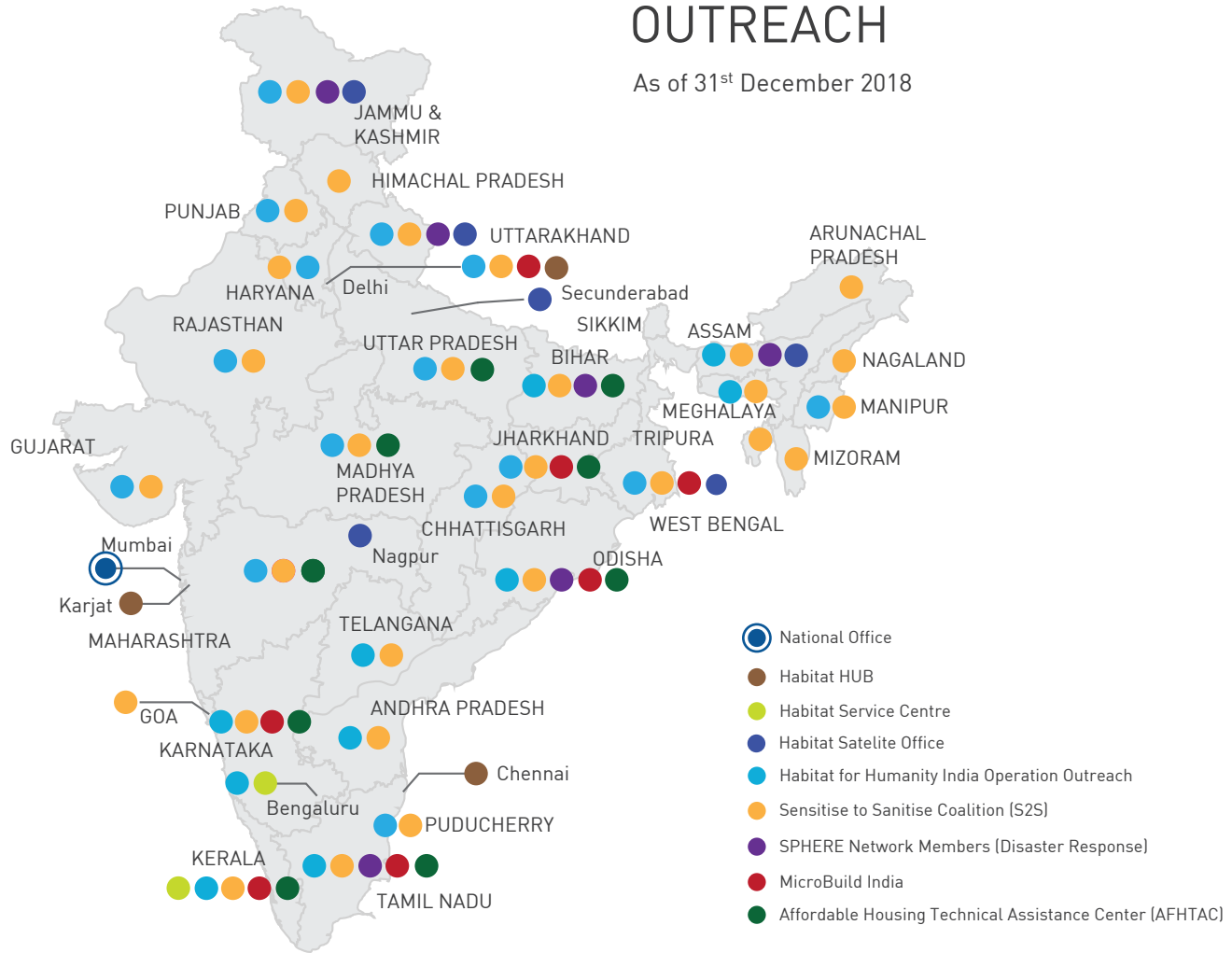
With support from Rotary Club of India a ground breaking for 25 homes was held in February 2019 in Madikeri, Kodagu for Karnataka flood relief.



Skill Sathi is an initiative by Government of India to train over 40 Crore youth in different skills by 2022. Habitat India is the Counselling Implementing Organisation and has reached out to 15,321 youth as of 31st March 2019.

# OUTREACH

As of 31<sup>st</sup> December 2018



Habitat for Humanity India is certified by CRISIL with a highest 1-A rating.

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