

Rebuilding India



Habitat For Humanity India Quarterly Newsletter
July – September 2018



Year Three
Issue Three

Editorial

In one of the worst floods in close to a century, the southern state of Kerala endured. Over 483 people passed away, with 15 missing, and almost 60,000 homes were damaged or completely destroyed beyond repair. Almost all the 14 districts of Kerala were highly affected, with people gravitating to relief camps where their essential needs were met.

Habitat for Humanity India was one of the first organisations to hit the ground running, working towards the stability and shelter that is so

imperative to Kerala in its hour of need. Our work has served over 1,14,134* families across Kerala. There were many stories of bravery and courage amidst crisis in the past quarter. In this newsletter, we have tried to cover a few as we keep Rebuilding India!

In partnership

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Managing Director
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Habitat for Humanity India

*as on 31st October, 2018



Families served

3,64,553



Individuals served

17,56,693



Homes built & repaired

3,16,026



Sanitation units built

8,80,520



People served through
S2S coalition

2,62,96,769



People served
through DRRR

2,50,269



Individuals trained
under CBDRM

36,000



Volunteers

42,18,660



Number of States

26

Comfort In A Time Of Sorrow



"We did not have the means to build a home. In this situation, Habitat India wiped our tears and built a new home for us. We will be indebted to these angels of humanity."

Martyred Shankar Shinde (34), part of the Maratha Light Infantry, laid down his life during crossfire, while killing five terrorists and protecting his infantry, in the Kupwara Operation (Jammu and Kashmir) on 13th February 2016.

His heartbroken parents Suman and Chandrabhan, continued to struggle in Bhayale village, Nashik, living with no means to repair their dilapidated home, now that their only son is gone.

Shankar's parents' only source of income is from farming the small land they own. They were not in the situation to rebuild their home. Habitat for Humanity India helped this family build a home that provides a safe and secure shelter where they can live out the rest of their lives. On Independence Day 2018, the flag was hoisted outside the Shinde home in Nashik, and the statue of Shankar garlanded.

"We are aging and life was getting difficult in our old dilapidated house. Our house was dilapidated. There was no proper ventilation and the house lacked basic amenities, like even a proper toilet. With our son gone, we were finding it hard to cope in life. Thanks to Habitat for Humanity India, we will get to spend the rest of our lives in comfort and peace." says Suman Shinde.

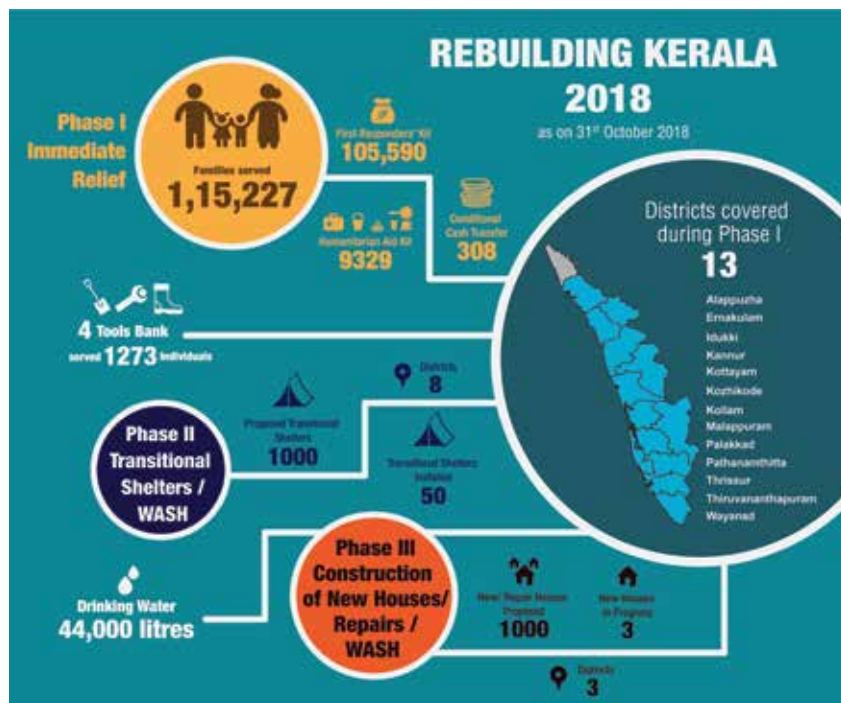


Rebuilding Kerala – Responding to the Floods

A family in the midst of what used to be their home

Photograph: Saint Kamei, Habitat for Humanity India

Habitat for Humanity India is responding to the need of flood-affected families in Kerala.



From day one, we were faced with the enormity of the challenge, looking at the widespread devastation caused to this beautiful state. Reports put the estimate at minimum 60,000 houses severely damaged or completely destroyed. The destructive floods swept through entire coastal and agricultural villages causing the deaths of more than 400 people and affecting almost 4,00,000 families, cutting off supplies of food, water and power, and affecting livelihoods, agriculture and tourism.

With the help of partners, Habitat India has been able to launch a three-phase disaster response plan to support thousands of families' transition from emergency to recovery and reconstruction.



REBUILD KERALA **JACQUELINE BUILDS** FOR KERALA 2018

**Jacqueline Builds
Second Edition for
Rebuilding Kerala**

On 9th April 2016 Jacqueline Fernandez visited Chennai, Tamil Nadu and volunteered to build homes in Padappai village along with 150 volunteers from corporates and schools across India in support of families affected by the Tamil Nadu Floods of 2015.

Now, post the recent floods in Kerala 2018, Jacqueline Fernandez has once again come forward in support of the families affected by the August 2018 floods.

In addition to her personal donation to Habitat for Humanity India,

Jacqueline Fernandez will now travel to Kerala in December 2018 to build homes with friends, corporates, schools and colleges across the country, for the people of Kerala.

Jacqueline Fernandez was extremely instrumental during Jacqueline Builds in Tamil Nadu 2016, spreading awareness about the campaign and raising funds for the relief work. From leveraging the social media platform to meeting the contributors to motivate them further, she went all out to gather support in order to provide shelter to the flood affected families.

She reached out to other celebrities such as Hrithik Roshan, John Abraham, Abhishek Bachchan and Akshay Kumar among others, who showed their solidarity to the campaign by signing bricks; a symbol of a strong foundation. Actor Hrithik Roshan also donated INR 5 lakh to the campaign.

We look forward to partnering with her once again for Jacqueline Builds in Kerala this December 2018, rebuilding this beautiful state together!

To know more about this campaign, please visit:
<https://jacquelinebuilds.ketto.org/fundraiser/HFH KeralaDisasterRelief>



Golf For Humanity

Jeev Milkha Singh at the Habitat India Take Solutions Masters Pro-Am

With the intention to provide housing support for farmers' widows across India, professional golfers, celebrities and business leaders took part in a Pro-Am Golf tournament and participated in a charity auction at the Take Solutions Masters in Bengaluru at the Karnataka Golf Association on August 7, 2018.

The Pro-Am Golf Tournament saw former Indian cricketer Syed Kirmani

and celebrated golfers Jeev Milkha Singh, Jyoti Randhawa, Casey O'Toole and Danny Masrin play alongside India's business leaders Shashi Kiran Shetty (Chairman – Allcargo Logistics Ltd), R Ramakrishnan (CEO - Polycab Group) and Rajeev Menon (Trustee CEO - All-Tact IT Solutions) to support Habitat for Humanity's cause of affordable housing to transform the lives of farmers' widows across India.

Later in the evening, they bid for a number of exclusive auction items to support Habitat for Humanity India. The auction items included exciting golf memorabilia like 'The Masters' famous Green Jacket signed by the greats Jack Nicklaus and Tiger Woods, a 2014 British Open Flag signed by Rory McIlroy and so on. The proceeds from the auction will help Habitat India build homes for farmers' widows.



Auctioning the famous Green Jacket signed by "The Masters"



Mr. Rajan Samuel, Managing Director Habitat India with Brig. Vikas Saini

“The Asian Tour trusts that through this partnership, Habitat for Humanity will be able to expand their brand awareness and garner support from the golfing community to help more families increase their access to affordable housing. In addition, our staff and selected Asian Tour players will volunteer our time on-site in some of the communities we host tournaments to help Habitat activate the partnership first hand,” said Cho Minn Thant, Chief Operating Officer of the Asian Tour.

Habitat for Humanity India is the ‘Sustainable Development Partner’ of the Asian Tour. The Asian Tour’s season-long ranking of players is renamed as ‘Habitat for Humanity Standings.’

By aligning with the Asian Tour, Habitat India will leverage their presence to promote a world where everyone has a decent place to live.

The Habitat India Pro-Am at the Take Solutions Masters 2018 was officially

supported by Pressto Dry Cleaning and Laundry Pvt. Ltd.

“We have taken a small step towards building home for families in need by joining hands with Habitat, knowing their dedication towards this cause.

“We also have shared our contribution with customers in such a way that they may decide to further contribute. We hope to maximize the possible contributions to the causes Habitat India stands for,” says Yvo Metzelaar,

Managing Director, Pressto Dry Cleaning & Laundry.

Speaking about the partnership Rajan Samuel, Managing Director, Habitat India said, “We are proud to be the Sustainable Development Partner of the prestigious Asian Tour. This partnership will help more families in need of decent shelter to build the strength, stability and self-reliance they need to improve their lives.”

Habitat India's First Sanitary Napkin Production Unit



Women from the SHG working at the Sanitary Napkin manufacturing unit

On 11th July 2018 in Haiderpur, Delhi, Habitat India's first sanitary napkin production unit was launched in association with Roca Bathroom Products Pvt Ltd. Mr. Ranganathan, Managing Director, Roca Bathroom Products Pvt Ltd, Ms. Swati Manchikanti, WASH specialist, UNICEF, Ms. Vanadana Kumari, MLA (Member of Legislative Assembly, Shalimar Bagh Constituency), and Mr. Sujit Thakur (Councilor, Shalimar Bagh Constituency) were present for the inauguration along with the Habitat India team - Mr. Suneel Padale, Senior Director, Programs, Mr. Justin Jebakumar, Director - Delhi Program Implementation Office and Ms. Soma Dixit, Senior Manager, Programs. Habitat India started this initiative with support from We are Water Foundation – Roca and Sahyog Care for You, not just to

promote menstrual hygiene, but also to push for women's economic and financial development and independence.

This project hopes to empower women from economically underprivileged sections of society and encourage their learning about menstrual hygiene management. Since the women are manufacturing the sanitary napkins, they have access to the pads at a lower cost, which incentivizes them to spread the message about menstrual hygiene management within the community. Women belonging to the same community have more access and influence in the community for idea and lesson dissemination. With the availability of sanitary napkins, women will have better menstrual hygiene management.

“Social projects are in high demand in our country today and Roca is very happy to support such initiatives, now and in future.”

***- Mr. Ranganathan,
M.D. Roca***



Equip, Empower, Engage

Habitat Young Leaders Build Leadership Academy Goes To Jharkhand

Habitat Young Leaders Build Leadership Academy (HYLB-LA) flagged off with high spirits in Bokaro, Steel City, Jharkhand on 20th and 21st September 2018. This training was first of its kind, marking the beginning of Habitat for Humanity India's partnership with World Vision India. 44 participants participated in this two day intensive training.

HYLB-LA in partnership with World Vision aims at building a movement through regional and national networks, not only in taking action, but also in developing new leaders and supporting the government to build a sustainable world.

The training-workshop began with an ice-breaker and included key topics including sustainable communities, creating gender equality, leadership 101 and working in teams. Groups also developed their own action plans and demonstrated how they would build a sustainable community of their dreams!



*Outdoor
Ice-breaker Activity*



*A team listening
intently to the sessions*

Voices from the Field Engaging Livelihood

Walking into the temple town of Aranmula, in the district of Pathanamthitta, Kerala is a sobering experience.



A family from the Aranmula community

It is to this town that thousands flock to watch the boat race and eat sadya (special meal) every Onam. But this year, Aranmula was devoid of the usual festive atmosphere that surrounds this special day in Kerala. Instead, people looked towards the future, many of them wondering what lay in wait for them as they began to make their way home post the floods of August 2018.

Life has become especially difficult for the community of Aranmula kannadi (mirror) craftsmen that live in this town.

Aranmula is famous for this community who has been producing this metal alloy mirror for the last few centuries. It has even been accredited with a Geographical Indicator (GI) tag

and declared a World Heritage Site.

But on the 16th of August 2018, these craftsmen faced a disaster unlike anything they had ever seen before. The floods swept through the town, reaching the 15th step of the Aranmula Parathasarathy temple and submerging entire houses in the process.

"I went mad trying to catch one mirror after the other as they were being swept away. The water had become neck-deep by that time and many of the mirrors that were fixed on wooden frames floated away," said P. Gopakumar, one of the craftsmen.

It takes weeks to make one moderate-sized mirror, a mixture of intricate craft and painstaking labour.

For this community, the loss of their homes and their tools, as well as the material with which they work, means a complete loss of livelihood.

In partnership with Shapoorji Pallonji International, Habitat India plans to support 18 of these families who have lost everything in the Kerala floods. Habitat India and Shapoorji Pallonji And Company Private Limited (SPCPL) also partnered to distribute 695 Humanitarian Aid Kits and 2 Tool Kits, and for water purifiers and school sanitation units in Ernakulam and North Paravoor.

Together, we hope to help the Aranmula community rise beyond the despair they currently feel and look towards a future that is much brighter than they can imagine!

It is celebration time for Consulates in India



Mumbai

The annual cultural charity fundraising event, 'Melting Pot - Consular Corps Charity Carnival', was recently held at the Trident, Nariman Point. The 19th edition saw participation from 23 Consulates.

Few names like Pooja Tuta, Rajashree Birla, Madhusudan Agrawal and Kamal Khetan supported the cause and contributed to the charities along with the Diplomatic community. Around 400 people witnessed and experience the food and dance of different countries.

This year, 23 Consulates participated namely - Argentina, Belgium, Brazil, Canada, Estonia, Iran, Kenya, Ethiopia, Sweden, Canada, Gabon, Indonesia, Israel, Italy, Jordan, Malaysia, Poland, Singapore, South Africa, South Korea, Turkey, Uganda and United Kingdom. They showcased their traditions, customs and culture through their cuisine, drinks and dance. The funds raised from this event will be

donated to four charities:

■ **Habitat for Humanity**, a non-profit organisation that builds homes and provides housing-related services to low-income, marginalised families across India;

■ **Coro**, a community owned and led organisation with an aim to eliminate all social discriminations in society and to deepen democracy;

■ **EmancipAction** exists to bring healing and hope to children broken by extreme sexual violence through innovative and pioneering mental healthcare.

■ **Dayanand Hospital** provides health source for a substantial population of tribal living below BPL in Talasari and Dahau Talukas.

The Consulate of Indonesia showcased their *sekar japon* dance and the Consulate of Brazil enthralled the guests with *capoeira* which is an afro brazilian martial arts. The South African consulate surprised the crowd with their Flash Mob on the popular track *Mafikizolo Ndihambe*

and *Sumer Gill* gave a star performance with a few popular Bollywood songs.

The food exhibited by different consulates ranged from Belgium chocolates, Ethiopian coffee, Turkish delights *Korean gimnap*, *kirju koer* from Estonia, Indonesian *Satay* and *Argentinean usine*.

In all these years, the Melting Pot - Consular Corps Charity Carnival has supported over 50 NGOs. The NGOs selected every year go through a rigorous selection process where they showcase the work they have done so far with a proposal of how best they will use the funds, if selected.

Gul Kripalani, Convenor of the Melting Pot - Consular Corps Charity Carnival said, "The success of the Melting Pot - Consular Corps Charity Carnival makes me proud. In a country like India where fusion food is gaining great importance, this is one event where the consulates in Mumbai have joined together to weave an evening with food

and to push for the upliftment of the poor and the less privileged. Events like this give us a better understanding of each other's culture. I would like to thank all my partners for supporting us since the inception."

Jordan Reeves, Consul General of Canada said, "Canada believes in diversity and this is why we are proud to have participated in this year's edition of the Melting Pot. From Coast to Coast, Canada offers both tradition and innovation when it comes to pleasing the palates of discerning travellers. Whether you prefer food trucks, local brew pubs, or a luxurious dining experience, we have got it all! This year we were delighted to offer a taste of Canada, with help of Canadian Chef Kelvin from Bastian. This evening witnessed a true amalgamation of cultures and cuisines from the globe. We congratulate each participating country and the Consular Corps for coming together for such a noble cause!"



Fundraising at Melting Pot 2018



Habitat India was one of four charities supported by Melting Pot - Consular Corps Charity Carnival, an annual cultural fundraising event held at the Trident, Nariman Point.

23 consulates from around the world, including Brazil, Spain and Singapore, participated in this event showcasing their traditions and customs.

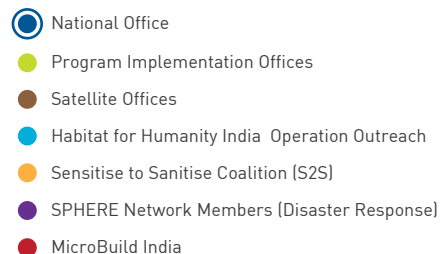
The funds raised from this event were distributed to four NGOs that were chosen following a rigorous selection process where they showcase the work they have done so far with a proposal of how best they will use the funds, if selected.

Habitat India was one of the NGOs chosen for this charity event. The proceeds from the event will go towards building homes for farmers' widows. We thank the Women Build India committee for their support.



As of 30th June 2018

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**Habitat for Humanity India is certified by CRISIL with a highest 1-A rating.
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