

Rebuilding India



Habitat For Humanity India Quarterly Newsletter
April to June 2020

Year Five
Issue Two

EDITORIAL

Dear Friends,

Together we have survived over a 164 days of the lockdown caused by the Coronavirus (COVID-19) pandemic.

The one constant in this time is the need for safe, decent housing across the country. During this crisis, we have seen our homes become the frontline in our defence against the virus. Our vision to build a world where everyone has a decent place to live is even more relevant today, than before.

Till date, we have supported over 8,73,585 individuals through our COVID-19 Response.

We have also had the opportunity to launch many other unique initiatives that you can read about in our newsletter.

We are grateful to all our partners and supporters who have joined hands with us in this crusade against COVID-19.

We are in this together and we shall overcome.

In partnership,
Rajan Samuel
Managing Director
Habitat for Humanity India

CREATIVE TEAM

Rajan Samuel
Ritwik Sawant
Anthony Thomas
Saint Kamei
Christina Shaikh
Rutuja Powle
Varsha Parulekar
Taarika Chandy
Vishal Satpute
Ashwati Joseph
Varsha Kadam

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Habitat for Humanity India



Families
Served
6,75,038



Individuals
Served
32,92,827



Homes built and
repaired
4,71,152



Sanitation
units built
23,06,411



People served through
S2S coalition
3,23,79,233



People served
through DRRR
9,17,628



Funds Leveraged through
Government (FY18-19)
INR 119.58 CR



HYLB
Engagement
1,06,05,743



States and union
territories
26



**THANK YOU
ZERODHA!**

Distribution of Hygiene and Family Essential Kits in Kalahandi, Odisha

Zerodha, India's largest stock broker, has partnered with Habitat for Humanity to support the daily wage earners who have lost their livelihoods due to the COVID-19 pandemic. Zerodha is leveraging its client base of over 2 million people to raise money for this cause.

For this campaign, Zerodha matched 100% of every donation towards Habitat for Humanity India's work, doubling our impact across the country together.

Habitat for Humanity India is grateful to have partnered with Zerodha for our COVID-19

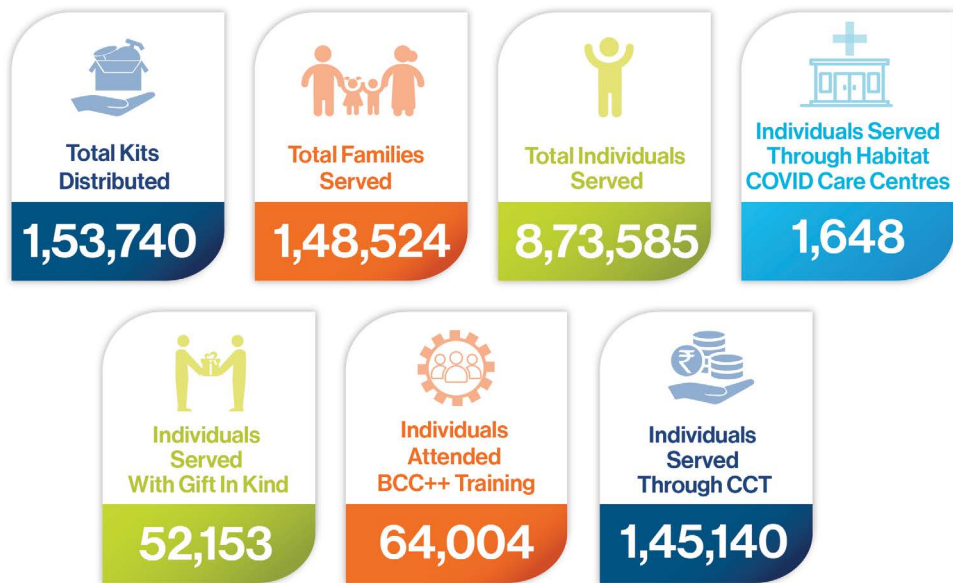
Pandemic Response.

Their generous support of INR 1.16 crores, has enabled us to distribute Hygiene and Family Essential Kits to 4462 families across the 8 states of Bihar, Jharkhand, Karnataka, Maharashtra, Odisha, Tamil Nadu, Uttar Pradesh and West Bengal.

"We are happy to be associated with Habitat for Humanity to help daily wage earners and their families. In such trying times when millions of people are suffering, it is imperative that everyone who can help these people should come forward. As a society, we all should stand together to fight this battle. As Zerodha, we have contributed to various such initiatives. I would like to congratulate Habitat for Humanity for doing a commendable job to impact lives of the needy." - Nithin Kamath, CEO and Founder, Zerodha



HABITAT'S COVID-19 PANDEMIC RESPONSE



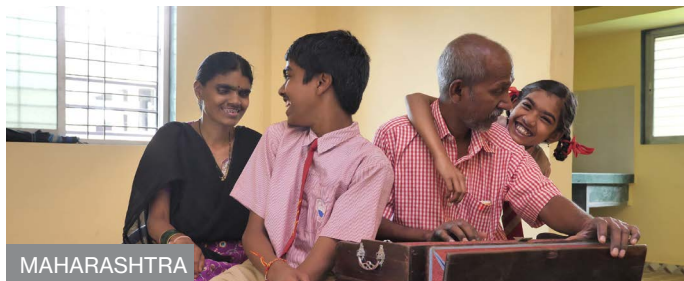
JHARKHAND

Along with the Family Essential Kit, Habitat India is providing Hygiene Education and Awareness on COVID-19



ODISHA

Information on hygiene distributed along with Family Essential Kits in Kalahandi, Odisha



MAHARASHTRA

Supporting the visually challenged Habitat homeowners in Vangani, Thane, Maharashtra



TAMIL NADU

Hygiene Kit distribution and hygiene education at Cuddalore, Tamil Nadu

OUR IMPACT:

Habitat India has served over 8,73,585 people by providing them with hygiene kits, family essential kits, conditional cash transfers, behaviour change communication training and by setting up Habitat Care Centres. We have supported migrant workers, commercial sex workers, daily wage earners, people living with disability, adivasi and other vulnerable communities. This large scale operation was possible during the lockdown thanks to a massive support from our 57 grassroot partners, government departments and 1381 volunteers.

HABITAT CARE CENTRES

On 8th February 2020, Habitat for Humanity India formally entered a partnership with The Center for Sustainability at Anant National University. Through this partnership, Habitat Care Centres were set up in Mumbai (Maharashtra), Thiruvananthapuram (Kerala) and Delhi for COVID-19 patients with aggregate bed capacity of 925. Habitat Care Centres are equipped with semi-fowler beds or beds made of corrugated cardboard, attached medical IV stands, suction machines and syringe pumps. The facilities are handed over to

local government administration who manage COVID-19 at the community level.



BCC AND CCT

Habitat India has been imparting Behaviour Change Communication (BCC) training online, serving over 50,000 individuals from partner organisations and frontline workers, training them in prevention, health and hygiene.

We have served 1,45,140 individuals through Conditional Cash Transfer (CCT).



Five of our partners in Kerala donated 23,000 face masks to Habitat India.

29 Government Departments including Municipal Corporations, District Administration, Village Level Panchayats, 57 partners at the grassroots and 1381 volunteers helped us serve vulnerable communities. We are thankful for their support.

SERVING HOUSEHOLDS ON WHEELS



Launch of Household Support Services (HSS) on Wheels in Kerala

To serve 3 lakh individuals in Kerala, Habitat for Humanity India launched a unique initiative called Household Support Services (HSS) on Wheels, on 20th May 2020.

The HSS on Wheels is a mobile unit that will support families with 79 services - including 59 household related services, 6 technical services, documentation services, disaster mitigation and risk reduction training, and financial product integration. The unit also has a mammogram unit.

The HSS on Wheels was inaugurated by Adv. Shri. V. D. Satheesan, MLA, North Paravur Constituency; Rt. Rev. Dr. Joseph Karikkassery, Bishop of Kottapuram Diocese; Mr. V. M. Johny, Councillor, Kodungallur Municipality; Fr. Paul Thomas, Director, KIDS; Mr. Rajan Samuel, Managing Director, Habitat India and Mr. Rustom Jeejeebhoy, Chairman – Board of Trustees, Habitat India.

In Phase I, the HSS on Wheels will travel to serve different panchayats

in Ernakulum district, Kerala. To read more, visit our website by scanning this QR code:



This initiative is in association with Punarjani, an initiative by Adv. Shri. V D Satheeshan, MLA of North Paravur constituency, and KIDS (Kottapuram Integrated Development Society).

THANK YOU TO THE ALPHA URBANE PROJECT

In a wonderful show of generosity and in the spirit of giving, more than 19,000 individuals across the country partnered with The Alpha Urbane Project (TAUP), spearheaded by Founder Aditya Madnani and core team members Yuga Banerjee, Alcuin Deverell Moras, Abhay Tole Trivedi and Jai

Shah to raise funds for Habitat for Humanity India's COVID-19 Pandemic Response.

The fundraising campaign was launched in May 2020, with 1646 campaigners from 24 schools and groups raising over INR 4.90 crore as of 27th August 2020.

“A few days ago, the son of my domestic help had to vacate his place of residence in Mumbai as he was being mistreated. I was really happy that Habitat India reached out to him in his native place and supported him,” says Kiyaan Ajinkya, Grade 9, The Bombay International School.



Aditya Madnani, Founder and President of The Alpha Urbane Project.

The support from TAUP has helped Habitat India serve thousands of vulnerable daily wage labourers and marginalised families with Hygiene and Family Essential Kits amidst the

COVID-19 pandemic. On behalf of the vulnerable families and Habitat for Humanity India, we would like to thank you for your belief in us.

“As the founder of a youth leadership organisation, it is with great pride that I am able to collaborate with Habitat for Humanity India. To know we have made a tangible difference in the lives of so many elates all of us, but we know there is much left to do. We shall continue to make a positive impact on those burdened by the struggles of this trying time,” stated Aditya Madnani, Founder and President of The Alpha Urbane Project.

IN CONVERSATION WITH PRI SHEWAKRAMANI



Scherezade Shroff and Pri Shewakramani (photograph courtesy: Vogue India)

A new social initiative Quarancharity was born out of generosity during the COVID-19 crisis. Brainchild of marketing consultant Pri Shewakramani and social media influencer Scherezade Shroff, Quarancharity has been conceptualised to provide urgent help to people and animals suffering during the COVID-19 lockdown through individuals signing up for curated cooking classes, workouts, photography, interior consulting, personal styling sessions and other experiences that can be enjoyed online from the safety of our home.

The cost of each session ranges from INR 500 (USD 7) to INR 2,000 (USD 28) and all proceeds are donated to charities. Habitat for Humanity India is one of Quarancharity's trusted partners.

We had the opportunity to interview Pri Shewakramani about what inspired her to launch Quarancharity.

Q. What do you feel about the state of COVID-19 and the lockdown in our country?

Currently there are too many people without jobs as a result of businesses shutting or scaling down. People don't have enough for basic necessities, all while dealing with the fear of the pandemic. Reading articles on migrant labourers walking home made me realise the gravity of the situation.

Q. What prompted you to think of Quarancharity as an initiative?

I work as a marketing consultant and a few of my clients were shut the first few days of the lockdown. I

began thinking of how many people with great talent are sitting at home while their businesses are shut. I thought of creating a value chain where people can learn a new skill while donating to a cause and the host gets a chance to donate their time.

Q. What do you think other people should know about Quarancharity?

We have a lot of people to thank: hosts, donors, supporters, volunteers and our lovely team - Sherry Shroff, Rohan Shewakramani and Manali Parekh.

Q. Is there a particular moment or memory that stands out for you?

For me getting Ankur Tewari to do a thank you concert was one of the best moments of Quarancharity.

Q. Is there an achievement or contribution that you are most proud of?

I think raising 45 lakhs overall through Quarancharity in support of NGOs such as Habitat for Humanity India - for me it's an achievement I never thought possible!

Q. How has this changed you and/or your perspective?

It's given me hope in people and

the belief that kindness can prevail. Also, it's made me realise that we need to include charity as part of our daily life and not just when tragedy strikes.

Q. Would you do it again?

Yes, I would do it again! The fact that we have managed to feed so many families and animals has

made it all worth it!



Habitat for Humanity India would like to thank the Quarancharity team of Pri Shewakramani, Sherry Shroff, Rohan Shewakramani and Manali Parekh as well as all the following wonderful individuals who donated their time and effort to raise money for our cause.

Aastha Sharma
Akshay Tyagi
Alex Sanchez
Amrita Samant
Anaita Shroff Adajania
Anjali Mody
Ankur Tewari
Ashiesh Shah
Dimi Lezinska
Divia Thani
Dr. Suma Sudhindra
Ewan Gunn

Gaurav Gupta
Gauri Devidayal
Gil Antolin
Ishani Vellodi Reddy
Ishita Pateria
Joseph Radhik
Joshua Karthik
Karishma Boolani
Kelvin Cheung
Manish Malhotra
Mohit Rai
Namrata Sudhindra

Pernia Qureshi
Physique 57 Mumbai
Rahul Akerkar
Saransh Goila
Sarvesh Shashi
Savleen Manchanda
Shilarna Vaze
Sujata Assomull
Tanya Ghavri
Thomas Zachariah
Vidur Gupta
Yasmin Karachiwala

VOICES FROM THE FIELD



Habitat India partnered with the Irula community Kavitha is part of, to build homes with them.

“Habitat for Humanity India saw the dire situation I was in. They partnered with me to build a new home,” says Kavitha. “I am overjoyed to get to live in this new home with a kitchen, hall and bathroom. Here we have enough space to eat, sleep and rest!”

Kavitha (37) is from Pondicherry, but post her wedding to Aramugam (45), she moved to Cuddalore in Tamil Nadu.

Both Kavitha and Aramugam are part of the Irula tribe of Tamil Nadu. Together they have three children Nandhini (19) who is married and pregnant with a child currently. Their son Arulselvam (17) dropped out of school after 10th Standard and is now a carpentry apprentice. Their youngest son Arul Kumar (13) is in the 8th Standard in a local school.

Aramugam is deaf and mute. When they moved into the village, they made their living through working

on the agricultural land cutting sugarcane and fishing. They were often hired by local contractors, and were forced to move around to find work.

Kavitha is a very dynamic woman and a natural leader in her community. She leads the local Self-Help-Group and organises many training programs for the women to empower them. But she struggled with the home that housed her family. Made with thatch and wood, it was difficult to keep the wind and rain out, especially during the monsoon season.

“Before, the rains used to come into my house,” said Kavitha. “Because

of this it was broken and falling apart around us. We didn’t even have any space to sit or to sleep. It was a really difficult time for us.”

For years, the Irula tribal community has lived in kutchas made of bamboo and with thatched roofs. They live a hand-to-mouth existence as their occupation involves manual labour, fishing or rat-catching. Habitat India is serving the Irula community in Tamil Nadu during the COVID-19 pandemic, through Hygiene and Family Essential Kits that help them survive the lockdown.

BUILDING A BETTER INDIA TOGETHER

16TH EDITION OF CSR DIALOGUE

Distinguished speakers and participants from the corporate and CSR sector attended Habitat India's 16th CSR Dialogue on 27th May 2020. Mr. Rajan Samuel set the stage by introducing Habitat's Pathways to Permanence strategy. Renowned industry leaders like Mr. Sudhir Shenoy, Chief Executive Officer, Dow India; Ms. Richa Pant, Head Sustainability and CSR, L&T Financial Services Ltd; Mr. Nitin Potdar, Senior Corporate Lawyer, M&A Partner at J. Sagar Associates; Prof. Sudhir Sinha, Institute of Rural Management

Anand (IRMA), Founder and Director, CSR Inc. shared their views on Pathways to Permanence and the role of CSR in COVID-19.

Many participants came forward to give monetary, technological and man-power related solutions to create a safety net for the vulnerable community in India. 87 people attended the CSR Dialogue on Zoom. The live session on Facebook reached out to 1189 individuals. To view the dialogue in action scan this code:



**Habitat for Humanity India**

CSR DIALOGUE
16th Edition •

**27 MAY 2020**
4:00 pm
5:00 pm

PATHWAYS TO PERMANENCE FOR COVID-19 PANDEMIC

Our Speakers

RAJAN SAMUEL
Managing Director
Habitat for Humanity India

SUDHIR SHENOY
CEO
Dow India

RICHA PANT
Group Head CSR and Sustainability
L&T Financial Services Ltd.

NITIN POTDAR
Senior Corporate Lawyer
M&A Partner at J. Sagar Associates

PROF. SUDHIR SINHA
Institute of Rural Management Anand (IRMA)
Founder and Director, CSR Inc.

HABITAT FOR HUMANITY INDIA TOWNHALL

Habitat for Humanity India in partnership with MicroBuild India and Habitat for Humanity Tewilliger Centre for Innovation in Shelter organised a Townhall on 'Reviving the Economy - A Bottom-Up Approach'.

Mr. Rajan Samuel - Managing Director, Habitat for Humanity India; Mr. Kartik Desai - Executive Director, Asha Impact; Mr. P. Satish - Executive Director, Sa-Dhan; Ms. Mukti Bosco - Founder and Secretary General at Healing Fields Foundation; Mr. Kirtee Shah - President, Habitat Forum (INHAF);

Mr. Anunaya Choubey – Provost, Anant National University; Mr. Shishir Ranjan Dash, Lead – Urban Habitat Tata Trusts and Jaga Mission and Ms. Nidhi Pundhir, Director, HCL Foundation shared their views on reviving India's economy by impacting the families at the bottom of the pyramid, who have been worst affected by COVID-19 pandemic.

300 people attended the Townhall on Zoom. The live session on Facebook reached out to 9488 individuals. Watch the Townhall here:



**Habitat for Humanity India**

TOWNHALL
Reviving the Economy
A Bottom Up Approach

**P. SATISH**
EXECUTIVE DIRECTOR
SA-DHAN

**MUKTI BOSCO**
FOUNDER AND SECRETARY GENERAL
HEALING FIELDS FOUNDATION

**DR. ANUNAYA CHAUBEY**
PROVOST
ANANT NATIONAL UNIVERSITY

**KIRTEE SHAH**
PRESIDENT
HABITAT FORUM (INHAF)

**NIDHI PUNDHIR**
DIRECTOR
HCL FOUNDATION

**SHISHIR RANJAN DASH**
LEAD - URBAN HABITAT TATA TRUSTS
AND JAGA MISSION

**KARTIK DESAI**
EXECUTIVE DIRECTOR
ASHA IMPACT

**RAJAN SAMUEL**
MANAGING DIRECTOR
HABITAT FOR HUMANITY INDIA

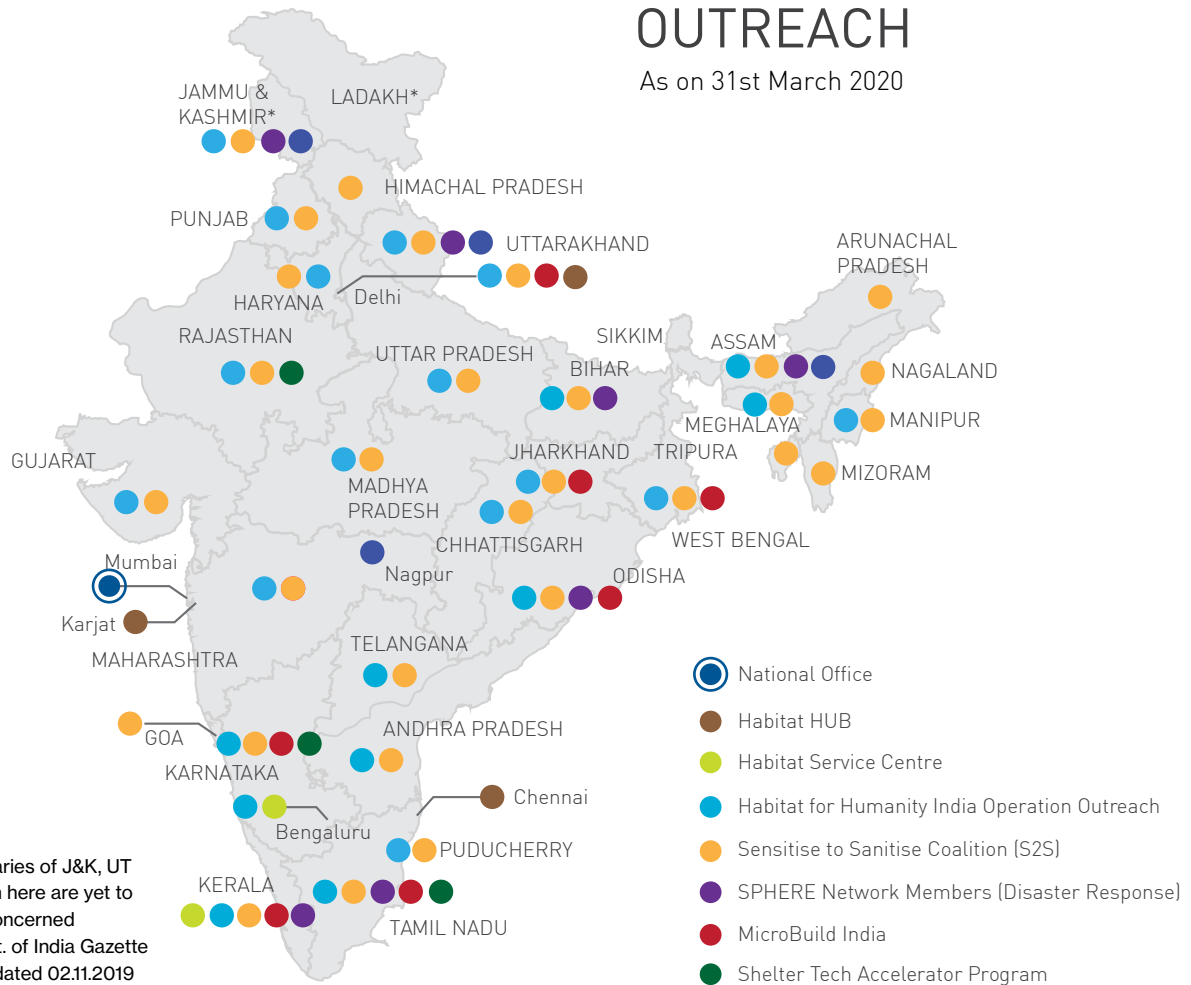
29TH MAY 2020
Friday
11:30 am IST

PARTNERS
MicroBuild India

**Habitat for Humanity India**
Tewilliger Center for Innovation in Shelter

OUTREACH

As on 31st March 2020



Habitat for Humanity India is rated A1 by CRISIL.

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Mumbai 400 059, Maharashtra, India | Tel: 91-22-67846868

