

# Rebuilding India



Habitat For Humanity India Quarterly Newsletter  
October – December 2018

Year Three  
Issue Four

## Editorial

As the year draws to a close, we look back at 2018, our learnings and successes, with a grateful heart. This quarter has seen the first disaster resilient home built in Kerala post the August 2018 floods, a Legacy Build held to honour the legacy of Habitat supporter and former US President Jimmy Carter and his wife Rosalynn Carter and their partnership with us to build homes in Lonavala in 2006 as part of the Carter Work Project. We also had Habitat's Young Leaders Build Leadership Academy held in Jamui, Bihar and many other trainings and conferences and builds across the country.

Habitat for Humanity India has impacted 18,50,509 individuals, and we keep looking at how much more effective and efficient our impact in this country can become.

We hope you have seen our best in 2018, and we encourage you to read through these pages filled with the finest that Habitat India had to offer this year. We look forward to continuing our journey together towards a world where everyone has a decent place to live.

In partnership,  
Rajan Samuel  
Managing Director  
Habitat for Humanity India

### CREDITS

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Habitat for Humanity India

Families served  
**3,86,437**

Individuals served  
**18,50,509**

Homes built & repaired  
**3,34,967**

Sanitation units built  
**8,81,322**

People served through  
S2S coalition  
**2,62,96,769**

People served  
through DRRR  
**2,51,119**

Individuals trained  
under CBDRM  
**36,000**

Volunteers  
**80,10,145**

Number of States  
**26**

## Carrying the Legacy Forward



↑ A member of the team from Johnson and Johnson at the Legacy Build



↑ Rohini Karale, our sanitation champion in Nandgaon, Karjat

**“Habitat India has done so much for my village. I feel so happy to see this,”**  
- Rohini Karale

Habitat for Humanity India held a Legacy Build on 26th October 2018 in honour of the continued partnership with former President of the USA Jimmy Carter and his wife Rosalynn. Every year since 1984, Mr. Carter and his wife have dedicated a week of their time to building with Habitat for Humanity across the world. The build is since known as the Carter Work Project. In 2006, they partnered with Habitat India to build 100 homes in Lonavala, alongside Hollywood actor Brad Pitt, Australian cricketer

Steve Waugh, Indian actor and Habitat brand ambassador John Abraham among others, with over 2000 volunteers from India and abroad. “Habitat has successfully removed the stigma of charity by substituting it with a sense of partnership,” says Jimmy Carter regarding his work with Habitat. Continuing the legacy left behind by the Carters, Habitat India’s Legacy Build was held with a team of 6 members from Johnson & Johnson, staff members of Habitat

India, partnering with future homeowners Ashok and Sulochana Jangale in laying the foundations for their house in Nandgaon, Karjat. At this event, Rohini Karale, Habitat India’s sanitation champion in Nandgaon, was also felicitated for leading the cause of sanitation and hygiene in her neighbourhood. “We could feel the presence of the President here through you all,” said Sulochana, the future homeowner of the house worked on during the Legacy Build.



# Changing Lives through Golf



Golf Clinic with Khalin Joshi

In partnership with the Asian Tour, Habitat for Humanity India organized an exclusive Pro-Am, on Tuesday, 23rd October 2018 at the Delhi Golf Club in New Delhi prior to the Panasonic Open. The event witnessed a cross-section of professional and amateur golfers such as Miguel Carballo (Argentina), Lionel Weber (France), former Indian cricketers Murali Kartik, S. Badrinath, and business leaders like R. Gopal (Managing Director - Goodrich-Maritime),

Arjun Nohwar (Head - Asia Pacific - Uber for Business, Uber) and Yvo Metzelaar (Managing Director - Pressto India) who came together to support Habitat for Humanity India. The Pro-Am was officially sponsored by Pressto India Dry Cleaning and Laundry Pvt. Ltd. Habitat India also organised a Golf Clinic on 27th October 2018 at the Delhi Golf Course with the Panasonic Open Golf Tournament winner Mr. Khalin Joshi and 11 Young Leaders and golf

enthusiasts.

On 29th October 2018, Asian Tour Golfers Udayan Mane, Koh Deng Shan along with Cho Minn Thant, Chief Operating Officer of the Asian Tour and the Asian Tour staff, partnered with Habitat India to build a home for Sheela Devi and Shabnam Khaled in Begumpur, New Delhi. "It was humbling to build homes for my fellow Indians who do not have basic necessities like shelter," said Udayan Mane.



Rajan Samuel, Managing Director Habitat India with Cho Minn Thant, Chief Operating Officer Asian Tour, painting Sheela's home

Habitat for Humanity is the 'Sustainable Development Partner' of the Asian Tour. The partnership serves to highlight the work of Habitat for Humanity and in turn, create awareness among a key demographic group to raise funds, attract volunteers and highlight the plight of those in need of decent shelter in India and around the world.



↑ Families from the Irula Tribal Community with their land allotments and livelihood loans



↑ The Loan Mela held in Villupuram, Tamil Nadu saw 800 women from the Irula Tribe attending

## Building a Solid Ground

The Irula tribes of Tamil Nadu have been living in the most backward conditions, living a hand-to-mouth existence and taking the lowest-paying of jobs.

Under Habitat for Humanity's Solid Ground Advocacy Campaign, Habitat India began to advocate for the Irula tribes, supporting their land rights and working in collaboration with the government to allot them land certificates. Habitat India is also partnering with these families to build homes.

On 16th December 2018, in a momentous move in Cuddalore district, the District Collector Mr. Anbuselvan IAS and the Sub-Collector Ms. Sarayu IAS issued community

certificates, land allotments and livelihood loans to 210 families from the Irula Tribal Community.

In the meeting, schemes issued by the government for the upliftment of the community were communicated. The program was inaugurated by Mr. Vishu Mahahan IAS, Sub- Collector Chidambaram division. The Deputy Manager BSNL Mr. Balakrishnan, Conveners, Mr. Rajan Babu, National Resource Person of NRLM, Government of Tamil Nadu and Mr. Samuel Peter, Habitat for Humanity India were present during the program. In Villupuram district, the next step in integrating land-housing-livelihood opportunities was taken with a Loan Mela on 26th October 2018. This was

in association with Shanthi Nilayam and Union Bank of India. The District Collector Dr. L. Subramani (IAS), Mr. S.K. Mohapatra (General Manager of Union Bank of India) and Mr. Rajan Babu (National Resource Person, National Rural Livelihood Mission) attended this event that was conducted for 800 tribal women in Villupuram district, Tamil Nadu.

The women received training regarding Mudra loans and Joint Liability group loans in order to help them avail the same to increase their livelihood opportunities. The loan amounts can be used for purchasing dairy animals, goats, repairing houses, sanitation-related units and debt relief.



## Rebuilding Kerala – An Update

Habitat India began Phase I and Phase II pilots in tandem with a focus towards ensuring families get back on their feet. Of the 3,91,948 families displaced by the floods in August, a majority of them returned to their homes by early September 2018. But for the families who have no home to return to, Habitat India started pilots for 3 new houses and built Transitional Shelters for 100 families in Wayanad district. To ensure efficiency and maximum impact, Habitat India has chosen to work with families in 3 districts of Kerala.

In a landmark move, Habitat India completed the first disaster resilient house built for a

flood-affected family in Kerala. The house was completed in 55 days in partnership with The Muthoot Group's Muthoot M George

Foundation. On December 27th, the home was handed over to Rajeswary, Subramanian and their three daughters.

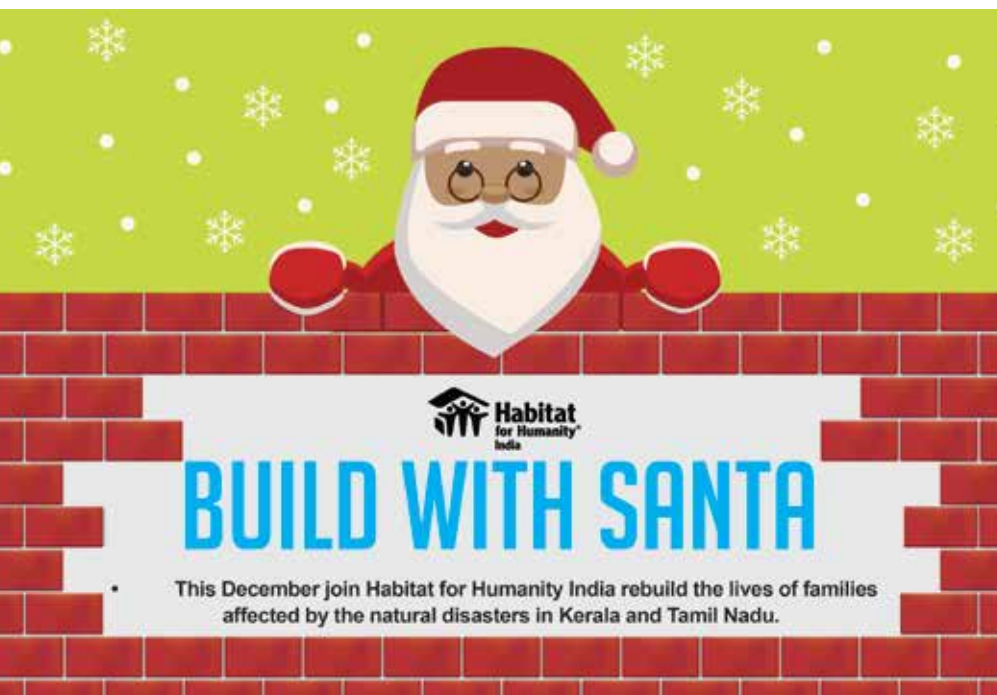


Joseph Scaria, Member, Board of Trustees, Habitat for Humanity India; Subramanian I.K., his wife Rajeswary, their daughters Divya, Diya, Didiya, Habitat homeowners; Rajan Samuel, Managing Director, Habitat for Humanity India (left to right)

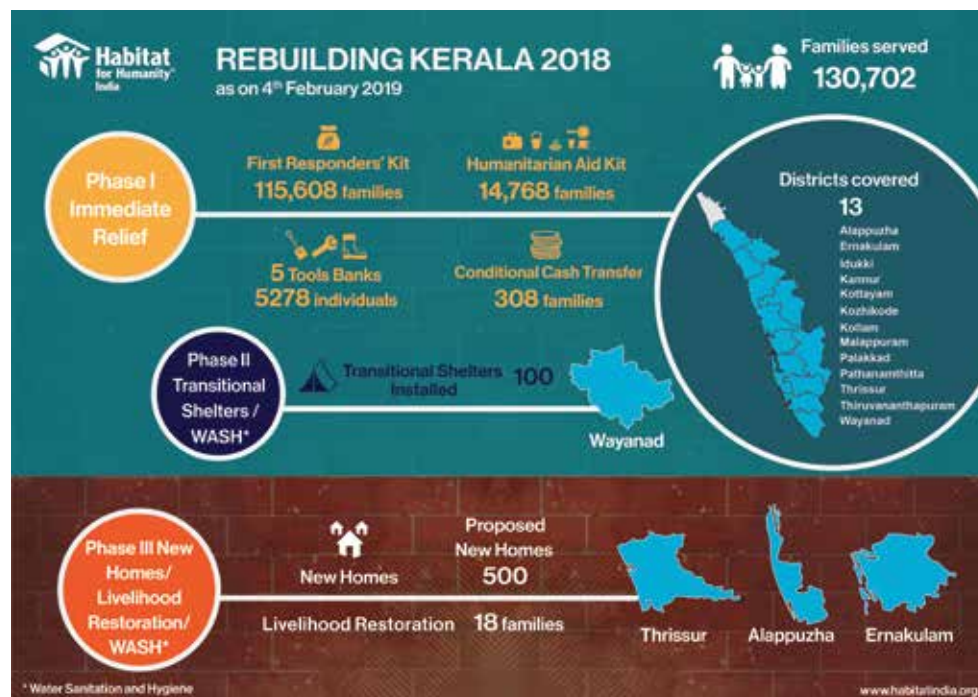
**“We at Unimoni are committed to support efforts to restore lives of people by on-ground volunteering and actual contribution of individual time and efforts, additional to donating money. We are glad to take this initiative to reconstruct the house and make a small but meaningful impact for this family,” said Amit Saxena, Managing Director and CEO, Unimoni India, who along with his 11 colleagues worked on building Thanka’s home as part of Unimoni’s initiative to partner with Habitat India as we rebuild Kerala.**



Rajan Samuel, Managing Director, Habitat for Humanity India; Thanka Dasan and her son Dhanush Dasan, Habitat homeowners; Amit Saxena, Managing Director and Chief Executive Officer, Unimoni India (left to right)



This year, Habitat India's employees participated in the fourth edition of the annual Build with Santa campaign on behalf of families in Kerala affected by the August 2018 floods, and families in Tamil Nadu affected by Cyclone Gaja. The funds raised by Habitat India's employees will empower these individuals to rebuild their lives, living with strength, stability and self-reliance.



Habitat India's Phase III intervention in Kerala is in full swing. For an update on our work there, please refer to the graphic on the left.



# World Habitat Day

On the occasion of World Habitat Day on October 1st, Habitat India had a session in the Khori and Karenda village schools of Alwar, Rajasthan. Here, 442 students were taught the importance of personal hygiene and educated about keeping their environment and the place they live clean as well. The stimulation and triggering method of teaching was used with a skit to illustrate the benefits of hygiene and sanitation.

→  
Speaking in Karenda village school about personal and environment hygiene



The students of Khori village school playing snakes and ladders

## World Children's Day

The Khori and Karenda village schools in Alwar, Rajasthan also celebrated Children's Day on 14th November in a unique way. 450 students along with 22 teachers and staff members of the schools participated in educative fun and games. The students of Khori village school played a snakes and ladders game that had penalties for not washing fruit and vegetables, having shabby clothes or other salient sanitation topics. The students of Karenda village school participated in a painting competition where they depicted pictorially what they learnt about hygiene.



Session on sanitation on World Toilet Day 2018

## World Toilet Day

With a mission to make the country Open Defecation Free, Habitat India has been working across India to help families across India build a toilet for themselves and educate the people in the necessity of using the toilet in the proper manner.

On 19th November 2018, information on the use of toilets and best practices in health and hygiene was disseminated to 48 individuals in Rohini, Delhi on the occasion of World Toilet Day, in partnership with Bank of America Continuum. Two skits were conducted to illustrate these learnings and additional information regarding the cleanliness of the environment also taught. Of the 48 individuals who attended this session, 17 were Habitat's current homeowners.





**Equip,  
Empower,  
Engage**

↑ Habitat India's National Office in Mumbai celebrates International Volunteer Day

## International Volunteers Day

5th December 2018 is celebrated as International Volunteers Day across the world. On this occasion, the staff of Mumbai National Office came forward to beautify their second home – read: the Habitat India national office by painting the walls of the office and demonstrating that volunteering is in the core of Habitat's DNA.

## Building Young Leaders in Bihar

Habitat for Humanity India conducted Habitat Young Leader's Build Leadership Training Academy (HYLB LA) program at Jamui in Bihar on 3rd and 4th October for 38 youth who participated in this two day intensive training. This training was the second leg of Habitat India and World Vision India's partnership to conduct HYLB LA training to underprivileged youth from the community.

Before the training, many of the participants were ill-informed regarding the meaning of leadership

and what a leader in the community looked like. "A leader is one who comes to my village to abduct people," said Dimple Khan\*, a sixteen year old girl who attended the training, when she was asked what a leader is. Notably, once the training was done, her opinion drastically changed.

"Thank you for teaching us the true meaning of being a leader," she said. "I promise from today I will be a true leader and lead myself to bring change to my community!"



\*Name changed to protect identity

# Habitat India's Voice Across Countries



Jonathan Reckford – CEO, Habitat for Humanity International; Apoorva Poojary, National Manager – Habitat Young Leaders Build, Rajan Samuel – Managing Director, Habitat for Humanity India; Anna Charly – Director Volunteer Programs and Rick Hathaway – Vice President, Habitat for Humanity International

## IBOD Cambodia

Rajan Samuel, Managing Director, Habitat India, was invited to the IBOD (International Board of Directors) Meeting and a gala dinner celebrating Habitat's 35th anniversary in the Asia Pacific region in Cambodia. During the four day visit, starting 13th November 2018, the team experienced a build on four houses,

visited Phnom Penh to experience the Urban Relocation Project initiated by Habitat Cambodia. The last day was dedicated to plan the way forward – the plan for Global Impact 2025 was presented and discussed with relation to improvising housing structure in developing countries like India, Philippines and

Cambodia. The meeting was concluded with a gala dinner celebrating 35 years of Habitat's work in the Asia-Pacific region. The IBOD meeting commenced with an introductory presentation by Jonathan Reckford, CEO, Habitat for Humanity International.

## Inclusive Finance Summit

Inclusive Finance India is a global policy platform funded by the World Bank that discusses financial inclusion. The objective is to enable cross-pollination of best practices and breakthroughs, specifically to influence India's Financial Inclusion strategy and campaign. Rajan Samuel, Managing Director, Habitat India, was invited as a key speaker at the summit held in Delhi on 11th and 12th December 2018. Speaking on Affordable Housing Finance: Enabling Ecosystem Support for Deepening Outreach, Rajan emphasized creating viable propositions to bring the private, government and non-profit sector together to provide better housing facilities for the people in need.



↑ Rajan Samuel speaking at the Inclusive Finance India Summit



“It is a relief to get back to my chakkara veedu (home sweet home)!”  
-Rajeswary I.K.

↑ The completed house 55 days later

## Voices from the Field

Rajeswary and Subramanian Ikkaraparambil live on the banks of Chalakkudy River in Aluva, Kerala with their three daughters, Divya, Diya and Didiya. Subramanian worked as a daily wage labourer while Rajeswary worked as a domestic help in the neighbourhood. When the floods hit Kerala in August 2018, water from the Chalakkudy River changed its course and flooded their house damaging the ancient structure. The family barely survived the wrath of nature, however they lost their home. They

spent a month in the shelter camp set up by the government, dreading to return to the damaged structure, they used to call home. With support from neighbours, the family set up a temporary shelter till they could figure out a way to start re-constructing their home. Habitat India started the Phase III intervention of rebuilding disaster resilient homes for families like Rajeswary. Rapid work on the house ensured the family was able to build the home in less than two months of beginning the construction.



↑ The foundation stone for Rajeswary and Subramanian's home

**Rajeswary's eyes well up with tears at the sight of her new house.**

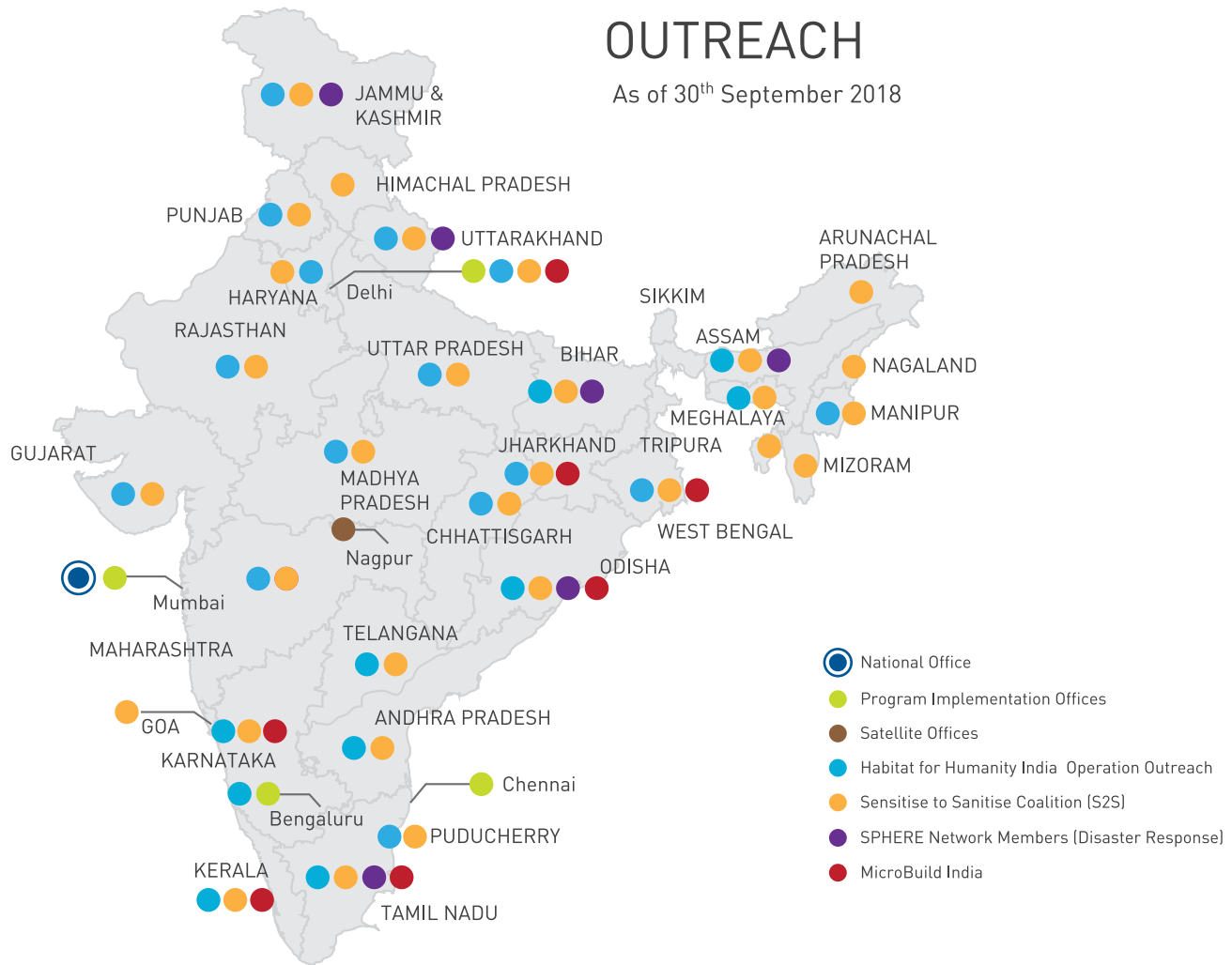
**“After the floods we were not sure whether we will be able to rebuild a new house.**

**And now within a few months, I have a home; better than our previous home,” said Rajeswary.**



# OUTREACH

As of 30<sup>th</sup> September 2018



**Habitat for Humanity India is certified by CRISIL with a highest 1-A rating.**

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