



**Habitat**  
for Humanity®  
India



# Rebuilding India

Habitat For Humanity India Quarterly Newsletter  
April – June 2018

Year Three  
Issue Two

## Editorial

India has more than 50% of its population below the age of 25. We believe in the potential of these youngsters to build a better India by providing underprivileged families with affordable homes and improved sanitation. We want to engage the youth in a shared vision of creating homes where families can take better care of each other and enjoy access to better health, clean water, improved sanitation and a decent place to live.

This is the genesis behind the

formation of Habitat's India Youth Coalition and the Habitat Young Leaders Build Leadership Academy. Habitat aims to equip, empower and engage young people across India with self-leadership skills. You will read more about this and many other stories, in the latest edition of our newsletter – Rebuilding India.

### In partnership

**Rajan Samuel**  
**Managing Director**  
**Habitat for Humanity India**

### CREDITS

#### **Creative Team**

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Habitat for Humanity India

Families served  
**3,43,880**



Individuals served  
**16,57,462**



Homes built & repaired  
**2,99,992**



Sanitation units built  
**8,53,979**



People served through  
S2S coalition  
**2,03,51,842**



People served  
through DRRR  
**2,44,595**



Individuals trained  
under CBDRM  
**36,000**



Volunteers  
**37,98,960**



Number of States  
**26**



## Mihir Joshi Becomes Habitat India's Youth Ambassador



*"It is an honor to be associated with Habitat for Humanity India."*  
Mihir Joshi.

*Mihir Joshi signs the first brick as Habitat India's Youth Ambassador.*

Habitat for Humanity India is delighted to announce musician and talk show host Mihir Joshi as its Youth Ambassador. Winner of the Global Indian Music Academy Awards (GIMA) 2015, Mihir will promote the cause of decent shelter and support Habitat's vision of building a world where everyone has a decent place to live.

*"It is an honor to be associated with Habitat for Humanity India. I feel everyone can help families in need of decent shelter achieve the strength, stability and self-reliance to build better lives for themselves. As the youth ambassador, I can use my voice to raise awareness about the need for affordable housing and improved sanitation. I am equally excited to be part of Habitat's youth*

*movement – Habitat Young Leaders Build," says **Mihir Joshi.***

**Rajan Samuel, Managing Director, Habitat for Humanity India** said, "We are grateful towards Mihir for joining the Habitat movement to build a better India. His passionate support to the cause of housing and sanitation is inspirational."

# Partnership With The State Of Maharashtra



*The government has the scale and the partners have the skills. Bringing together scale and skills will create Maha-Parivartan.” - Shri. Devendra Fadnavis, Chief Minister, Maharashtra.*

*Sanjay Daswani and Vanessa Pereira, Habitat for Humanity India exchanging the MoUs with Ramnath Subramaniam, CEO of MVSTF, Maharashtra.*

On 28<sup>th</sup> June 2018, the Government of Maharashtra launched ‘Maha Parivartan’ – an initiative to bring together philanthropists, corporates, NGOs and Corporate Social Responsibility partners for the holistic development of the state - by **Honourable Chief Minister of Maharashtra, Shri. Devendra Fadnavis**. 51 Memorandums of Understanding and 12 Letter of Intents were signed with the partners and Maharashtra Village Social Transformation Foundation (MVSTF),

a social enterprise started by the Government of Maharashtra. Habitat India signed two MOU’s. The first with the District Collector of Wardha (Maharashtra) where Habitat India is building houses for 25 families and the second with the MVSTF to build homes in 14 districts of Maharashtra by 2020. MVSTF will support Habitat India in mobilizing funds towards achieving this dream. *“This is the biggest partnership I have witnessed in the past 4 years. Through MVSTF, we aim to reach out*

*to 1000 villages by 2020. We want to create model villages which will be holistically developed. The government has the scale and the partners have the skills. Bringing together scale and skills will create Maha-Parivartan.” - Shri Devendra Fadnavis, Chief Minister, Maharashtra.*



# Rebuilding Lives In Tamil Nadu



*“Building homes for those who were affected was part of the commitment we made to the underprivileged people of Chennai.”*

C J George, Managing Director,  
Geojit.

*Amutha at her new house with Rajan Samuel, Managing Director, and the team from Habitat for Humanity India*

*“After my husband’s death, I was living with my son Ajith in our makeshift house. The house needed frequent repairs; however I cannot afford that. The 2015 floods made our situation even worse. What I earn is barely sufficient for my family. Having a new home is like a dream come true. I would not have been able to build it on my own,”* said Amutha, who moved into her new Habitat home in Kuzhipanhandalam, (Kanchipuram, Tamil Nadu) on 21<sup>st</sup> April 2018.

Geojit Foundation, the CSR division of Geojit Financial Services Ltd. (Geojit) in partnership with Habitat for Humanity India, handed over the keys of 10 disaster resilient homes to families who had lost their dwelling during the flood fury that hit Chennai in 2015. Amudha’s family is part of this project.

Present at the handover ceremony were C J George, Managing Director of Geojit, Ramanathan Bupathy, Non-Executive Independent Director

of Geojit, Dr. M Beena (IAS), CEO - Smart City Thiruvananthapuram and Rajan Samuel, Managing Director, Habitat for Humanity India.

*“Building homes for those who were affected was part of the commitment we made to the underprivileged people of Chennai. We are very happy that we have been able to achieve this objective in association with Habitat.”*- C J George, Managing Director, Geojit.

# Voices From The Field

## End Of 15 Year Long Wait For A Home



*“My dream of having a home for my family has come true after a long wait of 15 years. I want my son to live in the new house, get married and have a better future, a better life.”*

Basanti Rout.

*Basanti Rout, proud of living in a completed house.*

What Basanti Rout (50) called home was essentially a thatched roof without walls, resembling a shed. The family lived without a strong roof over their head. Her husband Natabara Rout (55) is a daily laborer. They have two daughters – who are married - and a son who lives with them. Basanti and her husband earn around INR 10,000 per month from daily wages although it is not permanent. They owned agriculture land, which was sold to meet their daughter’s wedding expenses.

In 2002, Basanti availed a housing subsidy through the Indira Awaas Yojana (IAY). With this support, a subsidy and the family’s savings, she constructed her home up to the lintel level. But she was unable to finish the house. Over the last 15 years, her home remained unfinished, forcing her to live in a makeshift house. Since she received a subsidy through the IAY scheme, she wasn’t eligible for further subsidies under other welfare schemes such as Pradhan Mantri Awaas Yojana. In August

2017, Basanti received a financial assistance of INR 50,000 through the Kalyan Jewellers and Habitat for Humanity Housing Project, and after 15 long years she completed the house. Basanti and Natabara also contributed to the construction work.

The Kalyan Jewellers and Habitat for Humanity Housing Project has completed phase 1, building homes for 887 families in Andhra Pradesh, Odisha and Telangana.

# Creating Young Leaders For Social Change



*“Habitat for Humanity India is on the right path in recognizing that creating young leaders is an essential need to build a better India.”*

Aditya Ghosh, Outgoing President - IndiGo Airlines.

*Industry leaders at the CSR Dialogue organised by Habitat India in partnership with Center for Creative Learning*

Fueling interesting discussions on creating young leaders for social change, established leaders from India’s corporate sector came together to highlight the need of developing Next Generation Leaders in India. The Corporate Social Responsibility (CSR) Dialogue organized by Habitat for Humanity India on 6<sup>th</sup> June 2018, in association with Center for Creative Leadership, witnessed India’s corporate leaders deliberating on nurturing leadership skills among the youth for building a better India.

Sunil Puri, Asia Pacific Head of Innovation and Research, Center for Creative Leadership and Dr. Roland Smith, Group Head, Leadership

Strategy and Development, Interglobe Enterprises, presented an Indian approach and the role of business leaders in developing next generation leaders in India.

They were joined by industry leaders Aditya Ghosh, Outgoing President of IndiGo Airlines, P. Balaji, Director, Regulatory Affairs, External Affairs and CSR, Vodafone India and Rajan Samuel, Managing Director, Habitat for Humanity India.

Sunil Puri said, *“We are delighted to partner with Habitatzz India to engage the youth in a shared vision of creating homes where families can take better care of each other and enjoy access to better health, clean*

*water, improved sanitation and a decent place to live.”*

Aditya Ghosh said, *“India is one of the youngest countries in the world. This is a unique strength if we are able to provide the right opportunities, skills, wisdom of the experience and the possibilities to imagine and dream big. Habitat India is on the right path in recognizing that creating young leaders is an essential need to build a better India.”*

The audience also witnessed the Habitat Young Leaders Build (HYLB) Leadership Academy’s training programme developed by Habitat India along with Center for Creative Leadership.

## New Laurels For Habitat India

# Rajan Samuel (Managing Director, Habitat India) Wins The AIDF Asia Innovator Of The Year Award



Through Rajan’s leadership, Habitat India inspires partners in government, the private sector and civil society to volunteer, donate, invest and advocate for affordable housing, for access to clean water and for better hygiene and sanitation practices.

Aid and International Development Forum (AIDF) announced Rajan Samuel, Managing Director, Habitat for Humanity India as the winner of the inaugural Asia Innovator of the Year Award 2018 on 20<sup>th</sup> June 2018 at the AIDF Asia Summit in Bangkok, Thailand. The Asia Innovator of the Year Award 2018 celebrates individuals as well as teams who have introduced game-changing initiatives, created research, or inventions that have made an impact on the humanitarian aid and development sectors in Asia over the past year.

**The winner - Rajan Samuel, Managing Director, Habitat for Humanity India**, was chosen because of his commitment to spearhead the design and implementation of several creative and impactful projects aimed at improving the living conditions of millions of the most vulnerable families in India. Through his leadership, Habitat India inspires partners in government, the private sector and civil society to volunteer, donate, invest and advocate for decent, affordable housing, for access to clean water and for better hygiene and sanitation practices.

Adequate and affordable housing not only improves outcomes for individuals, but affects communities and the global economy at large. Habitat for Humanity’s interventions in India contributes not only to India, but to the Asia-Pacific region’s progress towards achieving sustainable development.

Rajan’s work with Habitat India is contributing primarily to United Nations Sustainable Development Goal 11: Sustainable Cities and Communities and Goal 6: Water and Sanitation.”



## New Laurels For Habitat India



### GuideStar India Advanced Level – Gold Certification

GuideStar India - India's largest and most reliable online information repository with 8500 NGOs, has awarded Habitat for Humanity India the prestigious GuideStar India Advanced Level - Gold certification for 2018. The certification indicates a high level of accountability and good governance procedures adopted by Habitat India.



### Habitat for Humanity No. 1 Overall, Top of Self-Aware Brands

In a research done by the Carbone Smolan Agency on "5 key insights from the world's most enduring brands," Habitat for Humanity was ranked first for its ability to unify its mission around benefactors, and those who support the cause.

Read more:  
[www.carbonesmolan.com/press/how-habitat-for-humanity-builds-success-online.html](http://www.carbonesmolan.com/press/how-habitat-for-humanity-builds-success-online.html)



### Habitat Listed No.5 Among Brands that Inspire Consumers with their Missions

A recent article in Fast Company featuring brands that inspire consumers the most with their missions, has listed Habitat for Humanity as fifth in its World Value Index.

Link to the article -  
[www.fastcompany.com/40576142/which-brands-inspire-consumers-the-most-with-their-missions](http://www.fastcompany.com/40576142/which-brands-inspire-consumers-the-most-with-their-missions)

# Culmination Of Habitat Young Leaders Build 2018



*Culmination of the handwashing campaign in Don Bosco Technical Institute, Kolkata*



*HYLB campaign reaches 5.2 lakh individuals in Kolkata, West Bengal*

Thousands of youth in India answered the call to be proactive home and community builders for the culmination of 'Habitat for Humanity Young Leaders Build' (HYLB) - an annual volunteer, fundraising and awareness campaign that focuses on the need for affordable housing and improved sanitation for all.

The highlight of Habitat India's HYLB campaign was the Handwashing Awareness drive that reached out to 5.2 lakh individuals across Kolkata

(West Bengal). Don Bosco Technical Institute, Palli Unnayan Samiti Baruipur, Indranarayanpur Nazrul Samiti Sangha (INSS), Kolkata Christian Fellowship and Nishtha collaborated with Habitat India.



# Launch Of Habitat Young Leaders Build Leadership Academy



In partnership with the Center for Creative Leadership, the HYLB Leadership Academy aims to equip young people with self-leadership skills and enable them to lead others.

*Future leaders trained by Habitat Young Leaders Build Leadership Academy*

On 30<sup>th</sup> April 2018, Alankrita Sahai – Miss Diva Earth 2014 – launched Habitat India’s HYLB Leadership Academy in Mumbai. 23 young participants attended the academy’s first Country Master Trainer Programme scheduled from 30<sup>th</sup> April to 3<sup>rd</sup> May 2018. They represented organisations such as World Vision India, Skill For Progress, University of Mumbai’s National Service Scheme (NSS), S. P. Jain Institute of Management and Research,

Universal High School, Oberoi International School, Billabong High International School and Bunts Sangha's S M Shetty International School and Junior College. In partnership with the Center for Creative Leadership, the HYLB Leadership Academy aims to equip young people with self-leadership skills and enable them to lead others.

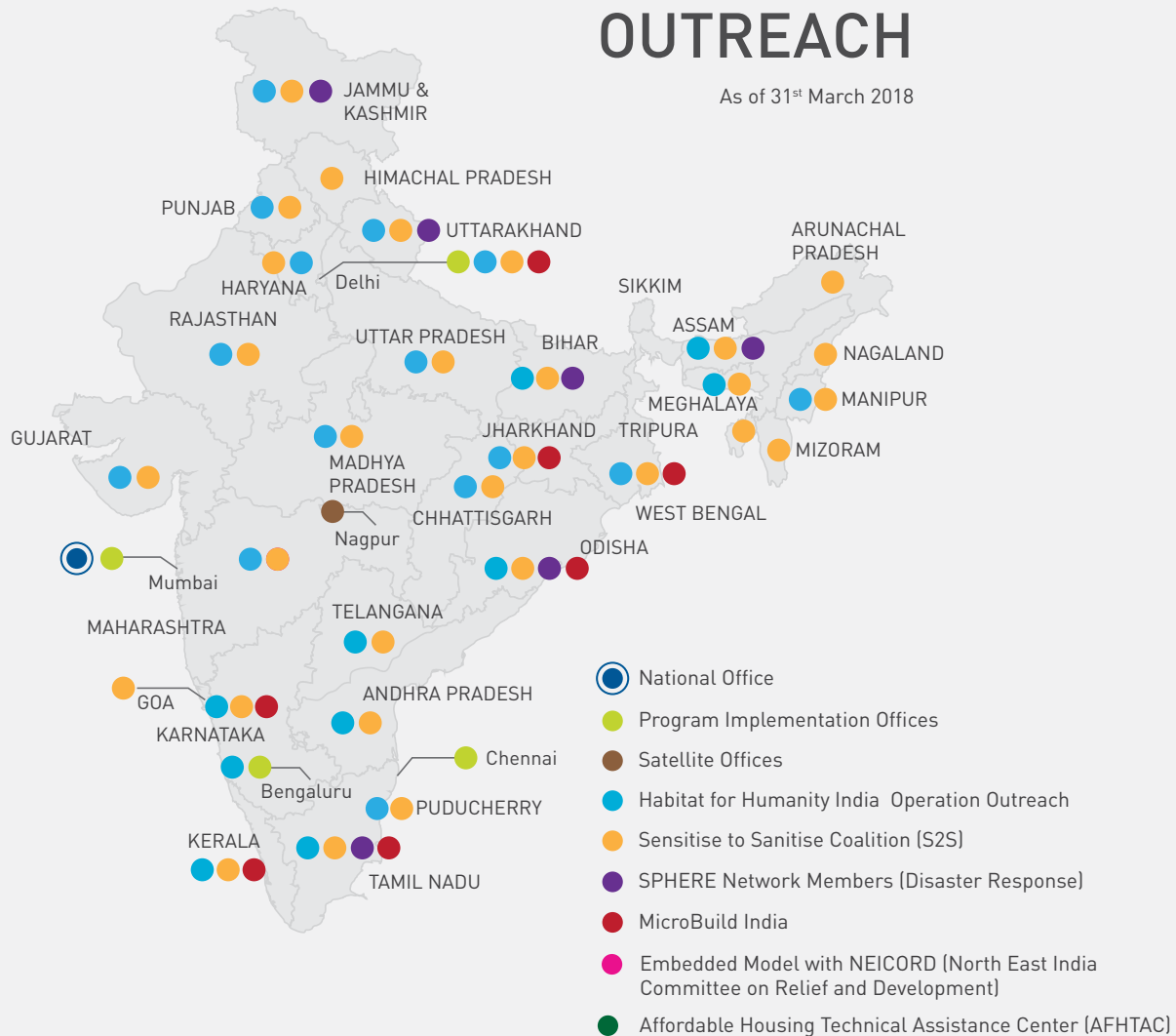
The youngsters also carried out a Teach-Back session on 4<sup>th</sup> May 2018

in association with S. P. Jain Institute of Management and Research.

On 5<sup>th</sup> May 2018, five country trainers who were hand-picked from the Habitat Young Leaders Build (HYLB) Leadership Academy trained a new set of 20 students. These youngsters will raise awareness about hygiene through the Handwashing Campaign in their communities.

# OUTREACH

As of 31<sup>st</sup> March 2018



Habitat for Humanity India has been empanelled as a Key Resource Centre with the Ministry of Drinking Water and Sanitation, Government of India

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