



About Habitat for Humanity India

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort. The housing organization has since grown to become a leading global nonprofit working in more than 70 countries. In India since 1983, Habitat for Humanity has supported more than 37 million people by helping them build or improve a place they can call home, build improved sanitation units and provide humanitarian aid and disaster resilient shelter solutions in the aftermath of natural disasters.

Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower.

To learn more, donate or volunteer, visit www.habitatindia.org

National Office: 3rd Floor, AFL House, Lok Bharti Complex, Marol Maroshi Road, Andheri (East), Mumbai - 400 059. Project Offices and Training Centres

Odisha: Habitat for Humanity India, Project Nirmanshree District Office, First Floor, Plot No-32/312, Old Building, Shamacharanpur, Dhenkanal- 759001, Odisha.

Habitat for Humanity India, EU Project Nirmanshree Facility Centre, Plot No-53, Badasathiabatia, Town Planning Colony, Dhenkanal(RS), Odisha - 759013.

Habitat for Humanity India, Project Nirmanshree Federation and Nirmanshree Facility Centre, Guri Bhavan, Alatiri, Panikolli, jajpur Odisha-755043

Maharashtra: Habitat for Humanity India, Project Nirmanshree District Office , Kurund Building, 1st Floor, Swarawati Nagar, Opp-Reliance Petrol Pump, Kalamb, Osmanabad, Maharashtra-413507

Habitat for Humanity India, Project Nirmanshree Facility Centre, Kore Shop, Near Mule Hospital, Kalamb Marketyard, Kalamb, Osmanabad, Maharashtra - 413507.

Habitat for Humanity India, Project Nirmanshree Federation Office/Nirmanshree Facility Centre, Ground and 1st Floor, Thorat Building, Kalamb Road, Kaij, Beed, Maharashtra-431123

How Can You Help?

- Support families severely affected by COVID-19. Help us place them on a road to recovery through the provision of Conditional Cash Transfer, Hygiene and Family Essential Kits.
- Government stakeholders at the village, block, district and state level can partner with Project Nirmanshree and accelerate the women empowerment process.
- Corporates, non-profit organisations, micro-finance institutions and housing finance companies can partner with Habitat and help the local women communities with access to financial and technology-related resources.
- Seed money assistance for women-led enterprises to establish or expand their business.
- To organise volunteers under Habitat Young Leadership Building (HYLB) interventions for fostering support to the women.



Nirmanshree



A PROJECT FUNDED
BY THE EUROPEAN UNION



About Project Nirmanshree

Nirmanshree is a women-led social enterprise to facilitate the participation of women in housing. Nirman, literally translated from Hindi, means 'construction'. Shree, a Hindi adaptation from the Sanskrit language, denotes the female gender. The intended meaning of Nirmanshree, in combining the two words, is intended to mean 'Building Women'.

The project will train and support 3000 marginalized women (entrepreneurs from selected women federations including women and girls) with technical and entrepreneurial skills, establish 50 women-led social enterprises, create effective linkages with key stakeholders, increase livelihood opportunities for women in the construction sector, develop women-led governance mechanism at community level and improve housing conditions for 2,00,000 families through services and market linkage in the states of Odisha and Maharashtra.

Nirmanshree will contribute to environmental sustainability by improving families' access to environment friendly building practices and and green housing.

Objective:

Empowerment of marginalised women by creating economic opportunities and improving access to services and entitlements related to housing including drinking water, sanitation and energy.

Project Goal:
Habitat Development of 2,00,000 families in Odisha and Maharashtra

Project Duration:
36 Months | January 2020 to December 2022

Project Locations:
Dhenkanal and Jajpur (Odisha) and Osmanabad and Beed (Maharashtra) – Peri Urban and Rural Areas.

Funding and Implementation:
The project is implemented by Habitat for Humanity India and funded by the European Union.

Target Groups:
Women and girls from marginalized communities.

Housing and Housing Allied Products and Services:

- Housing – New houses, unfinished houses, home repair, home improvement, home extension, incremental housing, productive housing.
- WASH (Water, Sanitation, Health and Hygiene) - Rainwater harvesting, water tanks, Reverse Osmosis water and water ATM, sanitation units, BCC Training,
- Energy – Electricity connections, solar products, LED bulbs, smokeless chulha, earthen smokeless stove.
- Low Carbon Emission Products – Fly ash bricks, cement bricks, coir rope, pavement block and bamboo related products.
- Waste Management – Solid and liquid waste management,
- Housing Support Services (HSS) - Housing Support Services and Household Support Services for institutions, women and families.



Household interviews carried out in Odisha. Project team encouraging women to sign up for training to learn technical and entrepreneurial skills.

Project Strategy

- Prepare, train and certify 3000 women on construction skills, enterprise development, government schemes, technical and managerial aspect, products and services related to habitat development.
- Create awareness on green housing products and rainwater harvesting products. Participants work as messengers, leaders, facilitators, mentors and entrepreneurs.
- NIRMAN mobile app and web portal as a technology-based digital platform to support women entrepreneurs in accessing information for learning and business development.
- Sustained advocacy efforts to mainstream women's participation in planning and delivery of schemes on habitat development.

Project Process Initiatives:

- Profiling of 5,073 women using digital platform. Profiling of 200 women entrepreneurs
- 3007 women were trained and certified in construction skills
- Training of Trainers (ToT) Program on Enterprise Development Program and Management Development Program (MDP) conducted to the project staff.
- 3225 women trained on Entrepreneurship Development Program and Government Scheme and also created awareness on Low Carbon Emission Product.
- 200 women entrepreneurs were trained on EDP, 50 Enterprises and field supporters were finalized.

- Enterprise Development Program (EDP) Training of Trainers: 30 women received EDP training and Certification, 13 women enterprises registered under Udyam and 17 women received Entrepreneur Identification Number (EIN) from MSME Department, Government of India.
- Facilitated online loan applications (construction and carpentry) by 9 women under Prime Minister Employment Generation Program.
- Financial linkages provided to 81 women worth INR 12,61,250 (Euro 15,196) for micro-credit activities through the Bank Linkage program.
- IEC (Information, Education, Communication) materials such as COVID-19 awareness tools, 100000 leaflets and 500 posters, 50 Wall paintings.
- 10 Project Advisory Committee (PAC) meetings were conducted with external stakeholders and 50 Project Management Committee (PMC) meetings were conducted with internal stakeholders.



Fly Ash Brick Making Training